

Academic Year 2024-2025

1. The REEN 2025 Conference at IISc Bengaluru showcased the impact of returnee entrepreneurs on India startup ecosystem. With a keynote by Vivek Wadhwa, the event explored innovation, policy challenges, and economic growth, fostering collaboration among global experts, NMIMS faculty, and students.
2. 10th National Moot Court Competition-2025, KSLU Hubballi. NMIMS law students excelled at the 10th National Moot Court Competition (Jan 3-5, 2025, KSLU, Hubballi), securing Runners-up among 28 teams. Jay Kumar Gupta won Best Gentleman Advocate. Kudos to the team and mentors for their dedication and success!
3. NMIMS Bengaluru hosted representatives from the University of Bristol to strengthen our collaboration and explore new opportunities for academic excellence. Discussions focused on joint research, student and faculty exchanges, and advancing our partnership for global innovation. Stay tuned for more updates!
4. The MDP on Dealer Development Programme by NMIMS Bangalore empowers HPCL dealers with key skills in leadership, team building, customer centricity, and financial management, driving growth and excellence for a brighter future.
5. Our Pro Vice-Chancellor Meena Chintamaneni and Campus Director Dr. Narayani Ramachandran participated in the AIMS Empowering Women in Academic Leadership Summit 2024, where they shared valuable insights on inclusivity and leadership. The summit inspired meaningful change and reinforced the commitment to advancing gender equity in academia.
6. As highlighted by ETEducation, AI-driven transformation thrives on collaboration. Under Narayani Ramachandran's leadership, NMIMS Bengaluru fosters partnerships between academia, policymakers, and tech innovators to drive innovation and societal impact.
7. Narayani Ramachandran, Director of NMIMS Bengaluru, recently took part in a prestigious roundtable organized by Collegedunia Connect and Coursera, alongside 30 esteemed speakers from leading institutions. The discussion centered on the future of education, emphasizing the importance of industry collaboration, curriculum updates, and Generative AI in personalizing learning. Key topics also included strategies for boosting student employability and accelerating enrollment, particularly in emerging fields like digital transformation and sustainability.
8. At the UG Convocation 2024, NMIMS celebrated the achievements of graduates across various disciplines. The Tata Legacy Quiz, conducted by the School of Business Management, saw Team Go Getters emerge as the winners. Shri Harish Bhat, Advisor at Tata Group, presented awards, inspiring students to embark on their professional journeys with excellence and dedication.
9. Narayani Ramachandran, Director at NMIMS Bengaluru, offers her insights on the strategic revival of the Metropolitan Stock Exchange of India, emphasizing opportunities for investors and the importance of innovation in shaping market dynamics. Her perspectives inspire and prepare the next generation of finance professionals at NMIMS Bengaluru to lead in the evolving capital markets landscape.

10. We are excited to launch our Corporate Mentorship Program, bridging the gap between academia and real-world business challenges! Our esteemed mentors, including leaders from renowned organizations, will offer one-on-one sessions, career guidance, and networking opportunities. This program equips students with practical knowledge, leadership skills, and insights to thrive in the business world, aligning academic learning with industry needs.
11. We were honored to host Ms. Latika Kandpal Rao (Khaitan & Co.) and Ms. Ashitha Bhagwan (Inventus Law) at our orientation, where they shared invaluable insights with our new batch. A heartfelt thanks to our Director, Dr. Narayani Ramachandran, and Program Chair, Dr. Tanmeet Kaur Sahiwal, for their inspiring addresses.
12. We were honored to host esteemed industry leaders at our School of Commerce Orientation: Mr. Gourav Sinha (Salesforce), Ms. Eram Qudisia (MyGate), and Mr. Sathish Krishnan (redBus). Their insights inspired our new students, setting a strong foundation for their academic journey. A special thanks to our Director, Dr. Narayani Ramachandran, and Program Chairs for their guidance and vision for the year ahead.
13. We were honored to host Ajit Pai, Vice President - South MSL India, at our School of Economics orientation. His inspiring insights set a motivating tone for our students. A special thanks to our Director, Dr. Narayani Ramachandran, and Program Chair, Prerona Baruah, for their valuable guidance and vision.
14. NMIMS Bengaluru proudly inaugurated Batch 18 of the ICICI Post Graduate Certificate in Business Management, graced by esteemed leaders from academia and industry. This milestone event marks the beginning of a transformative journey, fostering leadership, sustainability, and innovation in business management.
15. The Common Purpose Program (July 13, 2024) brought together students from the University of Bristol and NMIMS Bengaluru for collaborative workshops, leadership sessions, and field visits. The program fostered cross-cultural understanding, leadership skills, and innovative thinking. We thank Common Purpose for this enriching opportunity.
16. The MBA Batch 2024-26 Orientation at NMIMS Bengaluru was a grand success, marked by 'Deeksharambham' and insightful sessions from industry leaders on career, HR, ESG, fintech, AI, and more. We thank our speakers for inspiring our students on this transformative journey.
17. We are honored to announce that **Shri Harish Bhat**, Advisor and Director at **Tata Group**, will be the Chief Guest for our Undergraduate Convocation on 17th August 2024. With 36 years of exemplary service at Tata, he has played a pivotal role in building iconic brands like Tanishq, Titan, and Tata Tea. A distinguished alumnus of BITS Pilani and IIM Ahmedabad, he is also a celebrated author and thought leader.
18. Congratulations to the exceptional achievers of the 2024 MBA batch! It's an absolute honor to celebrate the remarkable success of our gold medalists and student awardees, who have showcased unparalleled dedication and excellence in their academic pursuits.
19. **Adyant Dalmia** and **Khushi Bhurat** shine brightly as Gold Medalists in MBA, epitomizing the spirit of academic excellence and unwavering dedication. Within the Executive MBA cohort, **Arnab Chaudhuri**, **Kamakshi Kapur** and **Deepshikha Lal** stand out as recipients of the Gold Medal, exemplifying remarkable leadership and drive. We also extend our sincere

admiration to Shreya Priyadarshi, Vipul Kumar Dubey , and Divya Singla for their outstanding contributions and achievements.

20. The MBA 14 students demonstrated exceptional business acumen by achieving remarkable results in prestigious national and international competitions. Their success highlights their strategic decision-making, leadership skills, and commitment to excellence.
21. Ananya Paliwal presented her research paper on the impact of humor in marketing at the NMIMS Research Symposium and the Research Embedded Learning Poster Symposium, earning excellence awards. She also had her research selected for presentation at IMPEC25, IIM Sambalpur.
22. Diya Gulgulia secured the second position in the 15th National HR Konclave organized by KIIT School of Management, Bhubaneswar, where she excelled in an online business simulation.
23. Shikhar Shaurya Bhardwaj earned the second position in the 'Barbenheimer Daze' simulation tournament at NMIMS Mumbai, demonstrating exceptional operational and strategic decision-making.
24. Navedhay Jain emerged as the 2nd Runner-Up in The Hindu BLoC Boardroom Challenge and secured the 3rd position in the Pivot Story competition hosted by We School, Bangalore, showcasing his problem-solving and analytical skills.
25. Yash Bhandare excelled in multiple HR competitions, including securing the First Runner-Up position in the Siddhi HR Analytics Case Study Competition at IIM Kashipur and in the National HR Conclave at KIIT School of Management. He also placed as a National Runner-Up in an online business simulation.
26. Anshika Paruthi demonstrated excellence in HR strategy by securing the First Runner-Up position in an Online Business Simulation at KIIT School of Management, focusing on recruitment planning and business problem-solving.
27. Anushri won first place in the Wow Brand Maven Challenge organized by NMIMS Bangalore and Wow Skin Science. She also secured the National Rank 1 in Welingkar Webiz Pivot Story Challenge 2024.
28. Aaspreet Kaur displayed outstanding performance in the Capstone Business Simulation by securing the 1st position globally. She also achieved 3rd place in table tennis singles in the NMIMS Sports League.
29. Nilesh Nilay was part of the winning team in the Capstone Business Simulation, securing 1st place globally, demonstrating his strategic and analytical abilities in business decision-making.
30. Ayush Narang won the Capstone Business Simulation, securing the 1st position globally. He also placed 3rd All India in The Hindu Business Line Boardroom Challenge along with his team.
31. Varsha Periwal was a key player in the Capstone Business Simulation, securing the 1st position globally, highlighting her business acumen and problem-solving skills.
32. Yash Agarwal showcased his analytical expertise by securing the 1st position in the Capstone Business Simulation globally, competing against top business schools worldwide.
33. Abhishek Luthra secured the 1st position globally in the Capstone Business Simulation, highlighting his strategic decision-making and leadership abilities.

34. Soham Sundar Batabyal secured 4th position in the Equity Research Competition at IIM Kashipur. Additionally, his research paper on the Impact of Humor in Marketing was published in the Research Embedded Learning Symposium at NMIMS Mumbai.
35. Kartik Garg won the Most Engaging Award at the Asian Youth Leaders Travel and Learning Camp (AYLTLC) 2024 in Singapore, organized by the National University of Singapore.
36. Raghav Goel secured the 3rd position at the Annual Fest WeBiz-24 hosted by Welingkar Institute of Management Development and Research, Bengaluru, earning a cash prize for his achievement.
37. Anant Jain won the Webiz Pivot Story Competition at Welingkar Institute of Management Development & Research, Bangalore, excelling in financial modeling and loan default prediction using ML algorithms.
38. Anmol Mani Jha secured the 2nd Runner-Up position in The Hindu's BLoC Boardroom Challenge among 850 teams, showcasing exceptional strategic thinking and leadership.
39. The MBA 15 students showcased outstanding analytical and managerial prowess by securing top positions in renowned national and international competitions. Their remarkable achievements reflect their critical thinking, problem-solving abilities, and dedication to excellence. Sabarimayurnath U, Sidharth Prakash, and Narendhran secured Top 6 positions in the TAPMI Bloomberg Olympiad 2025, demonstrating excellence in case study analysis at the national level.
40. Sabarimayurnath U, Sidharth Prakash, and Narendhran advanced to the 2nd round of Fiscal Chrysalis by IFMR, earning a cash prize for outstanding performance in a national-level case study competition.
41. Sabarimayurnath U and Narendhran received a cash prize for presenting their research on "Impact of Mobile Banking on Customer Experience" at the Research Embedded Learning Poster Symposium 2025 by NMIMS, Mumbai.
42. Gurasis Singh secured a PPO from Dell Technologies and received an Amazon Voucher and PPI, reflecting exceptional academic and professional excellence.
43. Sambhavi Mangain emerged as a National Finalist in the ITC Women Manager Awards, showcasing leadership and analytical prowess at the national level.
44. Toshak Sharma qualified for the 2nd round of the Equity Research Challenge, demonstrating financial analysis expertise at the national level.
45. Joshith Reddy Gopidi and Vaishnavi M secured 1st place in Data Wars by SIBM Bengaluru, a national-level case competition that showcased their analytical and problem-solving skills.
46. Joshith Reddy Gopidi and Vaishnavi M achieved 1st Runner-Up in the National Analytics Challenge: Student Track 2025, a case competition organized by XLRI, Jamshedpur in partnership with Circle K, demonstrating their outstanding analytical acumen.
47. Shreya Dhar secured 1st Runner-Up in the Orkla Foods Student Engagement competition, earning a cash prize for her remarkable performance at the national level.
48. Saumya Saksena secured 2nd place in the Best Manager event at Magnovite by Christ University, Kengeri Campus, earning a cash prize for her exceptional leadership and management skills.
49. A one-day session on Prevention of Sexual Harassment (POSH) by Ms. Preeja Sreedhar was conducted for the faculty and staff at NMIMS Bengaluru.

- workshop focused on understanding UGC guidelines (Saksham) and enhancing awareness of redressal mechanisms and ICC protocols
50. Hiranya Nath delivered an engaging guest lecture on Global Labor Market Trends, providing valuable insights into evolving workforce dynamics, emerging skill requirements, and the impact of globalization on employment patterns
 51. Navneeth conducted an inspiring guest lecture on Entrepreneurship, practical insights into building successful ventures, identifying market opportunities, and navigating challenges in the startup ecosystem.
 52. Jhawar delivered an inspiring guest lecture on Do It Yourself - Empowering Young Entrepreneurs and Marketeers, sharing his remarkable journey from idea to reality, including his experience on Shark Tank and Entrepreneurship building a successful brand in the competitive food industry. Session added valuable insights and practical strategies for aspiring entrepreneurs and marketers looking to navigate the startup landscape.
 53. Sachidananda Benegal conducted an insightful session on How to Write a Business Model Canvas / Business Plan, guiding participants through the process of structuring business ideas, identifying key components, and developing a comprehensive plan to ensure sustainable growth and success.
 54. P.V. (Suri) Suryanarayana delivered an insightful guest lecture on In Search of a Net Zero World: Role of Carbon Capture and Sequestration, drawing from his 33 years of experience as a practicing engineer in the upstream energy sector. He shared his expertise in solving complex engineering challenges, developing innovative technologies, and advancing sustainable practices in the energy industry. The session provided valuable perspectives on the importance of carbon sequestration in achieving net-zero goals and highlighted the latest advancements in energy storage, geothermal well engineering, and risk analysis.
 55. Ramesh Murthy, CFO of Ujjivan Small Finance Bank, delivered an insightful session on Corporate Turnaround, sharing practical strategies and real-world examples of revitalizing struggling businesses by improving financial performance, operational efficiency, and strategic direction. ESG
 56. G.K. Suresh, with 22 years of experience at ITC, delivered an insightful guest lecture on Consumer: Perception, being valuable perspectives on understanding consumer behavior, brand positioning, and the factors influencing purchase decisions. His session provided practical insights into developing strategies that align with evolving consumer expectations.
 57. Tony Verghese, Director at Progressive Learning Adventures & You (PLAY), conducted an insightful session on Establishing and Allocating Promotional Budgets. He shared practical strategies for optimizing budget allocation across various channels to maximize ROI and achieve marketing objectives respectively.
 58. Ritujoy Chakraborty, Director at Monzen Consulting, conducted an interactive simulation workshop on Pricing Tool: Van Westendorp Price Sensitivity Meter. The session provided participants with hands-on experience in applying the model to determine optimal price points by analyzing consumer price perceptions and balancing value with affordability.
 59. Avinaba Ghosh, an NMIMS Mumbai alumnus currently with Ather Energy, delivered an engaging guest lecture on Consumer Behavior: Motivation. He provided valuable insights into the psychological drivers influencing consumer decisions and highlighted strategies for effectively tapping into

these motivations to enhance brand engagement. Consumer Behaviour & Marketing

60. Nishkaam Bhasin, AVP - Sales & Customer Success, conducted an insightful session on Service Marketing, focusing on strategies to enhance customer satisfaction, build brand loyalty, and drive long-term business growth through exceptional service delivery.
61. Vijay Muur delivered an engaging session on Service Marketing, bring valuable insights into developing customer-centric strategies, enhancing service quality, and building long-term customer relationships in the competitive service industry.
62. Amartojit Basu, Director of Marketing Elevatoz Loyalty - insightful guest lecture delved into the art of storytelling and strategic innovation, shedding light on critical topics such as loyalty programs, supply chain visibility, influencer engagement, and B2B SaaS solutions. With real-world examples and actionable strategies, the session empowered participants to align marketing efforts with business growth.
63. Suresh A, Executive Director at Propseva and a seasoned Paralegal Consultant and Estate Planner, delivered an insightful session on Wealth Management: Estate Planning. He provided valuable guidance on selective estate planning strategies, asset protection, and succession planning to ensure long-term financial security.
64. Session on Finance: The gateway to endless opportunities: Dr. Narayani Ramachandran conducted an insightful session, Finance: A Gateway to Endless Opportunities, for MBA-15 students, inspiring them to view finance as a continuous learning journey. She emphasized that one doesn't need to be proficient in finance to start but must develop skills through curiosity, practice, and engagement. A session outlined three pillars of mastering finance knowing (learning and reading), being (integrating finance into daily life), and doing (developing financial habits). Students were encouraged to stay engaged through discussions, media consumption, and documentation. Key takeaways included the importance of critical thinking, personal perspectives, and active learning. A session motivated attendees to embrace finance with confidence, discipline, and a commitment to growth.
65. Vinod Laxmikantrao conducted an insightful session on Wealth Management: Life Insurance, highlighting the importance of life insurance in financial planning and providing strategies to optimize coverage for long-term security and wealth protection
66. Interview Skills Workshop: series of expert-led sessions featuring distinguished speakers: Aese industry professionals shared valuable insights on selective interview techniques, resume building, and career preparation, equipping students with the skills needed for successful job placements. Workshops Mr. Vijay Muttur Head of Supply Chain Strategy and Consulting, Technology, Software & Services Business Group
67. Train your Brain Workshop: Prof. Arti Deo conducted an engaging Train Your Brain workshop, equipping participants with techniques to enhance cognitive abilities, improve focus, and develop critical thinking skills for better decision-making. Ms. Pushpa Latha Talent Acquisition Expert specializing in Global Hiring, FinTech, Startups, and R&D Hiring Mr. Sundaram R M University Recruitment Head and Career Counsellor
68. DEI workshop: DEI Workshop, hosted by HRiday on January 13, 2025, featured guest speaker Harish Iyer, who emphasized the importance of

inclusivity in modern workplaces. Through interactive discussions and case studies, the session explored diversity, equity, and inclusion, focusing on authenticity, intersectionality, and proactive inclusion. Attendees engaged in a keynote address, group activities, and a Q&A session, learning about unconscious bias, equitable workplace policies, and inclusive leadership. The PAUSE framework was introduced to help recognize and mitigate bias. The workshop successfully provided practical strategies and tools for fostering inclusive, respectful, and equitable professional environments.

69. HubSpot Workshop: HubSpot Hands-On Training session, led by NMIMS Bangalore alumna Yashika Garg, provided marketing students with a comprehensive understanding of HubSpot CRM. She guided participants through key platform features, including Contacts, Conversations, Marketing, and Automation, while demonstrating campaign setup, customization options, and effective use of emails and notifications. She also recommended additional certifications to further enhance CRM and sales expertise. HubSpot CRM Certification equips students with essential skills in inbound sales, sales software, and team management, offering hands-on experience and industry recognition that strengthens career prospects in digital marketing.
70. Stock Market Basics and Investment Technical workshop: On December 21, 2024, MBA-15 opt-in students landed an interactive workshop, Lets Talk Finance: Stock Market Basics and Investment Technicals, led by Nikunj Maheshwari, Mudra's Investment and Technicals Sector Head. The session provided foundational knowledge on stock markets, investment strategies, and technical analysis through practical demonstrations and real-world examples. Participants gained valuable insights, enhancing their ability to analyze financial markets and make informed investment decisions effectively.
71. Power BI Workshop: On September 6, 2024, the Intuito Club at NMIMS Bangalore conducted a Power BI workshop for 160 MBA-15 students, aimed at enhancing their foundational skills and analytical abilities. Led by senior member Ashwin Vijay and supported by Intuito seniors, the session introduced key Power BI functionalities, its advantages over Excel, essential design principles for dashboards, and the use of DAX measures for data analysis. The batch was divided into two groups for Power BI Workshop: On September 6, 2024, the Intuito Club at NMIMS Bangalore conducted a Power BI workshop for 160 MBA-15 students, aimed at enhancing their foundational skills and analytical abilities. Led by senior member Ashwin Vijay and supported by Intuito seniors, the session introduced key Power BI functionalities, its advantages over Excel, essential design principles for dashboards, and the use of DAX measures for data analysis. The batch was divided into two groups for selective participation, with hands-on training using real datasets. The workshop fostered practical learning, equipping students with valuable data visualization and decision-making skills.
72. SQL Workshop: Intuito Club at NMIMS Bangalore conducted an SQL workshop on December 14, 2024, for 42 MBA-15 students, focusing on foundational SQL skills and data analysis. Led by senior member Anant Jain and supported by Intuito seniors, the session covered SQL basics, core commands like SELECT, WHERE, ORDER BY, GROUP BY, and HAVING, along with real-world applications. Participants engaged in hands-on exercises, working with datasets to reinforce learning. The interactive session concluded with a Q&A, ensuring students gained practical experience and

confidence in SQL. Enthusiastic participation highlighted the workshop's success in enhancing analytical capabilities.

73. EXCEL WORKSHOP SERIES: Intuito Club at NMIMS Bangalore conducted the 1st session of its Excel Workshop Series on June 25, 2024, for 150 MBA-15 students, with guidance from 15 senior MBA-14 members. The workshop aimed to provide a foundational understanding of MS Excel, covering essential functions like XLOOKUP/VLOOKUP, Pivot Tables, Slicers, and the Data Analysis Toolpak. Led by senior club members, the hands-on session emphasized practical applications to enhance analytical skills. The event fostered collaboration between junior and senior batches, creating a learning community. With enthusiastic participation, the club looks forward to organizing more such skill-building sessions.
74. Bloomberg Workshop: Bloomberg training session, conducted by Isha Madan for the Mudra Junior Team, provided hands-on experience with the Bloomberg Terminal, covering its interface, navigation, and key financial tools. Participants learned to access real-time market data, analyze stocks and bonds, track macroeconomic indicators, and customize dashboards for research. The session highlighted essential commands, market analytics, and Bloomberg research capabilities, enhancing participants' financial decision-making skills. Through live demonstrations and interactive Q&A, attendees gained practical exposure, preparing them for careers in investment research, financial analysis, and portfolio management.
75. Vijay Muttur, Head of Supply Chain Strategy and Consulting Technology, Saware & Services Business Group, conducted an engaging Distribution Simulation Workshop for MBA 1st-year students. The interactive session provided participants with hands-on experience in understanding how distribution channels operate, as they assumed roles of various partners within the distribution network, gaining practical insights into supply chain dynamics and decision-making.
76. Women Grievance Redressal & POSH Training To ensure a safe and inclusive academic and workplace environment, NMIMS Bengaluru conducted Prevention of Sexual Harassment (POSH) Training in association with Ms. Preeja Sreedhar, an experienced OD Consultant & Trainer. The workshop educated faculty and students on legal frameworks, redressal mechanisms, and best practices for handling workplace sexual harassment cases.
77. Faculty Development Program (FDP) on Case-Based Teaching To enhance faculty expertise and innovative teaching methodologies, NMIMS Bengaluru organized a two-day Faculty Development Program (FDP) led by Prof. Mukund R. Dixit. The case study workshop focused on interactive learning, real-world application of case-based teaching, and improving classroom engagement techniques.
78. NMIMS Bengaluru actively engaged in Invest Karnataka 2025, an esteemed industry-focused event shaping economic growth, technological advancements, and business innovation. Institutions leadership contributed to discussions on artificial intelligence, cybersecurity, sustainable manufacturing, and Karnataka Vision 2030, reinforcing its role as a key academic partner in the industry ecosystem.
79. The flagship event of SBM, Nluence 2025, commenced on January 21, 2025, embracing the theme "Beyond Borders. The event brought together distinguished guests, faculty, and students to explore international business trends through insightful discussions and cultural experiences.

80. Business Quiz: Academic committee organized TATA Business Quiz: Engaged 67 teams in a highly competitive quiz, culminating in an on-campus finale graced by Mr. Harish Bhat, where students showcased their business acumen.
81. Academic committee conducted General and Domain-Special GD and Mock Interviews: Conducted GD rounds and mock interviews to enhance students' communication, analytical thinking, and interview readiness, simulating real-world placement scenarios.
82. Academic Committee organised Case Competitions (Unstop): Promoted and encouraged student participation in various case competitions on Unstop, helping them enhance problem-solving and analytical skills. Intuito organized Data Analytics Case Competition: A platform where participants analyse real-world datasets to derive meaningful insights and propose data-driven business solutions. Margene conducted Marketing Case Competition: A platform where students analyze complex marketing challenges and develop data-driven, innovative solutions to address real-world business problems.
83. Insignia the Alumni committee organised Mentorship Program: A structured initiative where alumni mentor students, offering personalized advice and professional insights to help them navigate their career paths. LinkedIn Revamp Session: Hosted a session with alumnus Pulkit Jain, guiding students on optimizing their LinkedIn profiles to increase visibility and professional opportunities.