



# NMIMS, BANGALORE



Approved by AICTE



## FINAL PLACEMENT REPORT

**2022-2023**

# Foreword

NMIMS Bengaluru has during its 15 years of existence established itself as one of the leading campuses in India for management education. It was among the first 10 institutes to obtain the prestigious accreditation from "AMBA, UK". It was ranked 8th in Central Asia in 2017 by Eduniversal, France. In 2019, it was ranked the No. 2 Private B-school in Bengaluru by "Business Today" also, it was ranked No. 1 private B-school in Karnataka by "Open Magazine" in 2022.

Ever since the graduation of the first batch in 2012, NMIMS Bengaluru has achieved great success in placing students and has consistently achieved 100 % record of placements which has been consistent in 2022-23. Overwhelming response from the loyal recruiters as well as the new recruiters has embellished this year's placement season. The Final Placement season witnessed 70+ corporate recruiters coming to NMIMS Bengaluru including PPOs from many reputed companies.

Our outstanding team of faculty having an aggregate industry experience of 30+ years, with many highly proficient in research, have moulded our graduates and inculcated all round skills that has been appreciated by recruiters. Besides, the social sensitivity imbibed by our students through our 'We Care' program is a differentiator that NMIMS is proud of. The Summer Internships have played a major role in preparing our students for the corporate world and making them job ready.

On behalf of NMIMS Bengaluru we are extremely thankful to the Industry/Corporate Recruiters, Alumni, Placement Team, Faculty and Staff for their continuous support to make the 2022-23 placement season a huge success.



Ranked among  
**Top 5**  
emerging B-schools



**20+**  
Student Run Clubs  
and Committees



Ranked #2 in private  
B-schools in  
Bangalore



Full Time MBA in  
Business  
Analytics



**95+**  
Elective courses  
across streams

# Message from Director

“

NMIMS, Bangalore is recognised as an institution that specialises in customised and continuous learning in management to create competent leaders for tomorrow. In addition to having an up-to-date and diverse curriculum, our students are prepared to enter the dynamic business environment through various industry engagements.

Despite unprecedented challenges, the institution upheld its standing in producing outstanding results. Both MBA 12 (2021-2023) and MBA 13 (2022-2024) have surpassed earlier benchmarks for their final placements and summer placements respectively with a 100% placement record spread across varied roles in the industry.

Congratulations to the Placement Committee of NMIMS, Bangalore for the endurance in achieving the results and raising the bar higher. We would thank the marquee of our recruiters for offering career opportunities and showing faith in the virtue of students at NMIMS, Bangalore.

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Dr. Narayani Ramachandran  
Dy. Director  
NMIMS, Bangalore



# Message from Joint Director - Placements

What sculpture is to a block of marble, education is to a human. Education has always been a bulwark against societal inequalities and has always instilled change and advancement in the community.

Since the advent of the institution, NMIMS-Bangalore has ensured that every student is fostered with not only the right domain knowledge but also with certain life skills that help hone the student comprehensively. With its evolved pedagogy and holistic development approach, the institute is treading to become a rostrum for business studies.

In accordance with this foresight, I would like to ardently mention that NMIMS- Bangalore has maintained an exemplary record of placements with this year propelling a mile forward. My team and I would like to offer gratitude to our esteemed recruiters for their instrumental role this season. We have built a profound and robust relationship with our recruiters and we look forward to forging stronger ties with the new associations. Because of their unwavering faith, we have been able to close the season increasing our College Average and Median by a significant margin.

Accelerating ahead with this roaring success, we will continue to equip our students with the right skillset and extraordinary corporate exposure so that they can enter the dynamic business landscape with credence and conviction. NMIMS, Bangalore will continue to create and empower world class leaders.

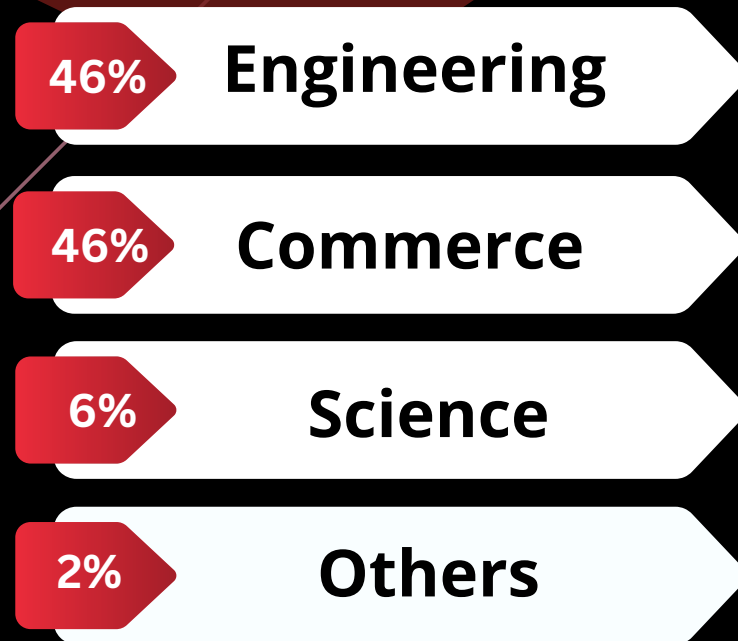
**Ekalavya Baruah**

**Joint Director-Corporate Relations & Placement**

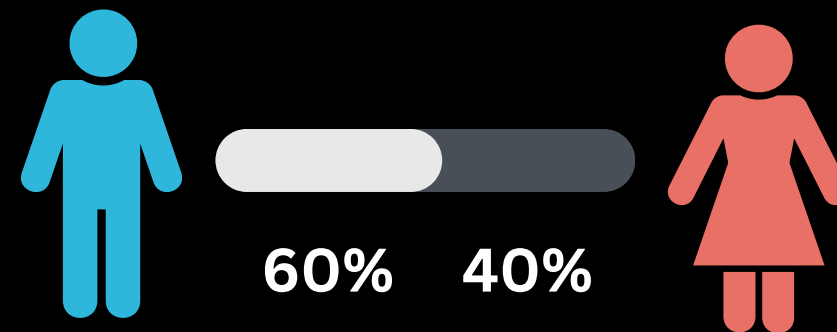
**NMIMS, Bangalore**

# Batch Profile - Class of 2023

## Educational Background



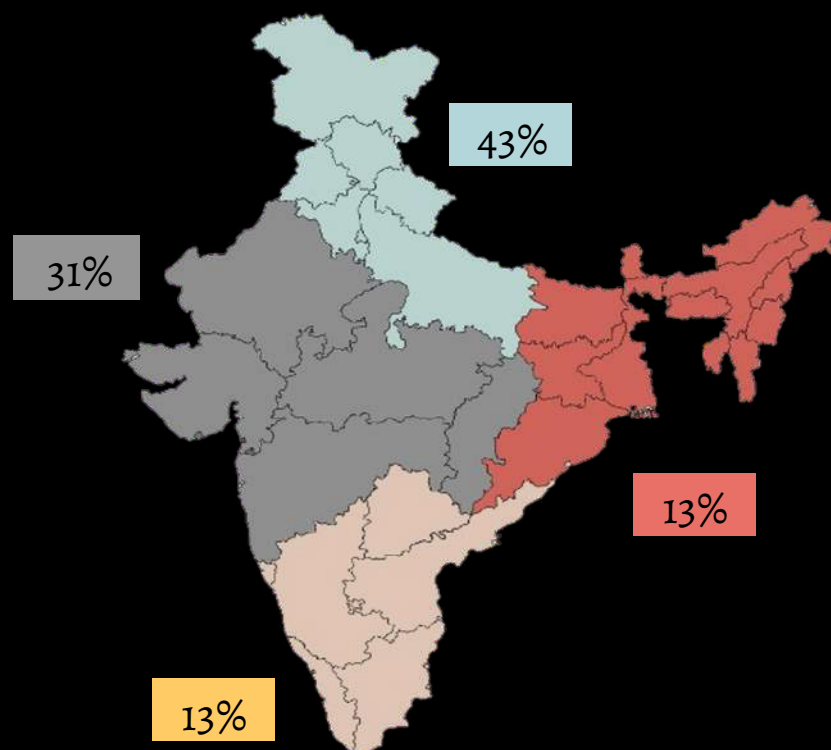
## Gender Ratio



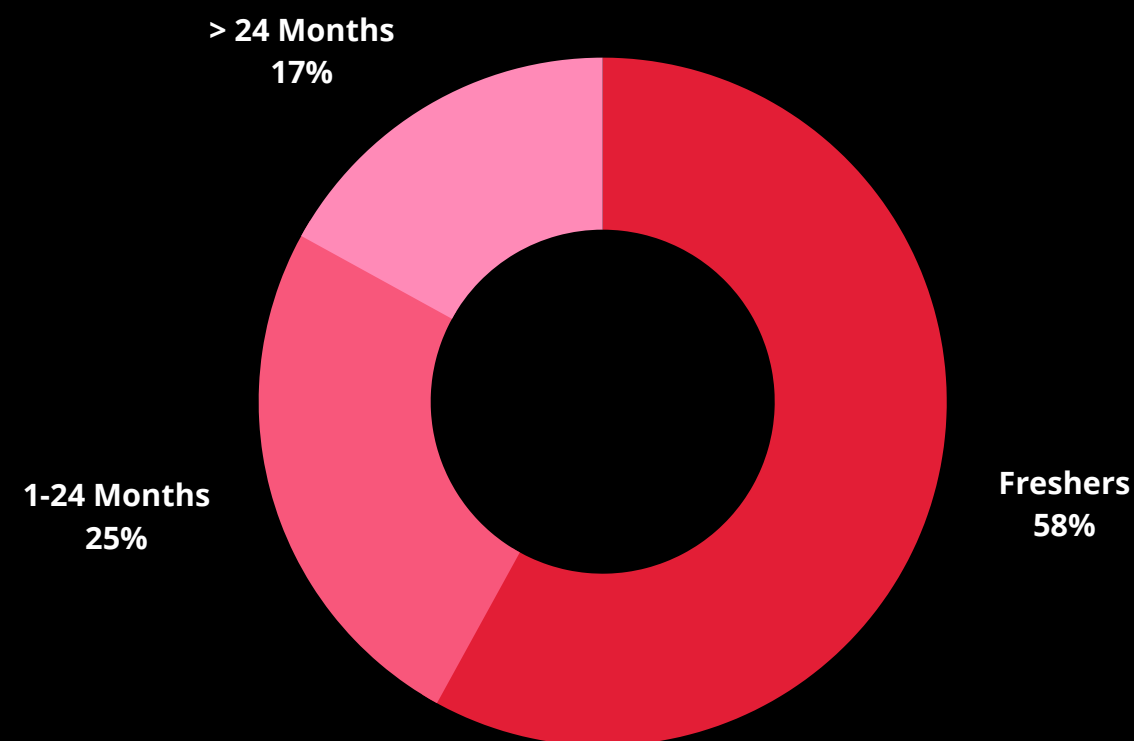
## Specialisations



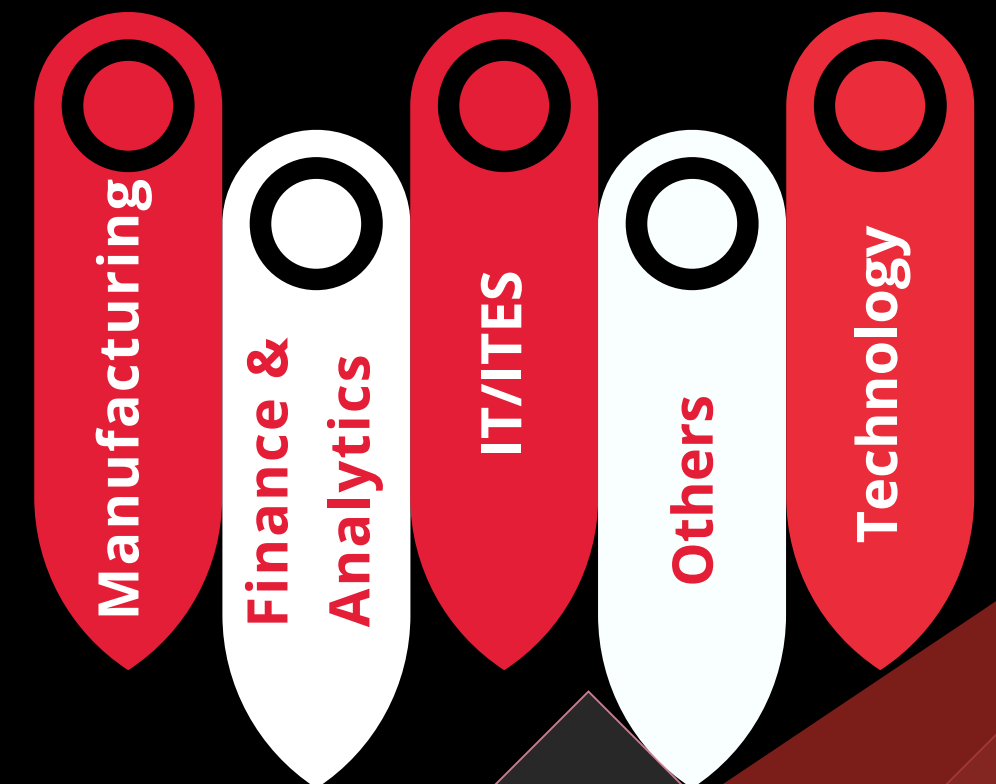
## Geographical Diversity



## Work Experience



## Experience Diversity



# Final Placements Key Highlights

PPO  
OFFERED

**16**



**HIGHEST  
CTC**

₹ **19,70,000**



**AVERAGE  
CTC**

₹ **14,00,000**



**MEDIAN  
CTC**

₹ **13,00,000**

**100%  
PLACEMENTS**

NEW  
RECRUITERS

**21**

TOTAL  
COMPANIES

**62**

## PERCENTILE WISE CTC

**Top 10%  
17,99,933**

**Top 25%  
16,93,005**

**Top 50%  
15,51,513**





# Marketing

Companies such as Accenture, MTR, Hive Minds, Salesforce, Soulflower, Tally, Maruti Suzuki, Moengage, AON, and Teamlease continued their affiliation with us as a sign of their faith in NMIMS, Bangalore.

Our students were given the opportunity to take on a variety of responsibilities, including those of Business Analyst, Associate Research Manager, Marketing Product Owner, Management Trainee, Consultants, and Project Manager. Also, our students had the opportunity to apply for sales positions such as Business Development Manager, Sales Trainee, and Business Development Head.





# Finance

Companies such as CRISIL, Dell, HSBC, ICICI Bank, JP Morgan Chase & Co., Marsh, and TresVista have shown their faith in NMIMS, Bengaluru by providing our students with fascinating chances to work for their organisations.

Our students were given the opportunity to apply for a variety of roles, including those of Associate, Senior Associate, Research and Investment Service, Business Development, Financial Analysts and Senior Analyst, Relationship Manager-Business Banking, Consultants, and Business Consultants.



JPMORGAN CHASE & CO.



HSBC



Arcesium







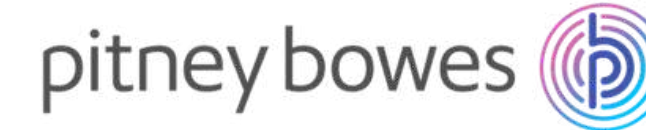
# Human Resources

Several reputable companies, like Atul Limited, Infosys, Naari, Oracle, and HCL, have shown their faith in NMIMS, Bengaluru, by providing our students with excellent employment opportunities. There were positions available such as "Manager of Team Transformation," "Staff Consultant," "Talent Acquisition," and "HR Operations."



# Analytics

The NMIMS Bangalore campus is in the enviable position of being able to provide the Analytics concentration to interested students. Companies like DELL, Cognizant, Pitney Bowes, Crowd analytics, Datawrkz graced the placement season with their presence. Data Analyst, Business Analyst, and Management Trainee - Retail Analytics were just a few of the opportunities that were offered to students.





# Meet Our Team

## Joint Director - Placements



Mr. Ekalavya Baruah  
Joint Director - Placements

Ph: 080-25126031

Email : [ekalavya.baruah@nmims.edu](mailto:ekalavya.baruah@nmims.edu)  
[placement.blr@nmims.edu](mailto:placement.blr@nmims.edu)

## Placement Committee



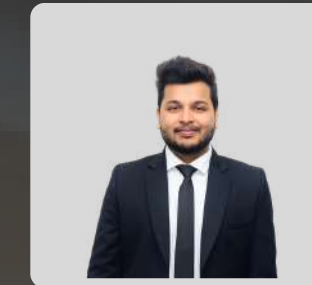
Soumyajit Mukherjee



Prince Mahajan



Shreya Attri



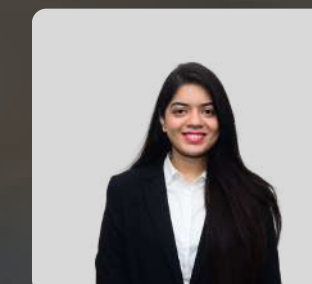
Shubham Tulsyan



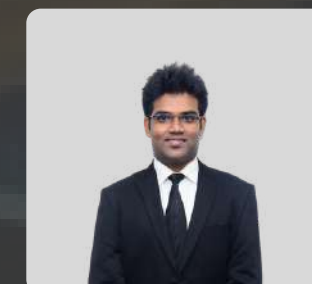
Rakshita Kochhar



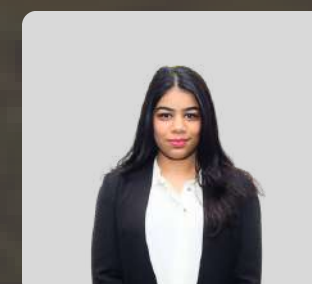
Lakshya Bansal



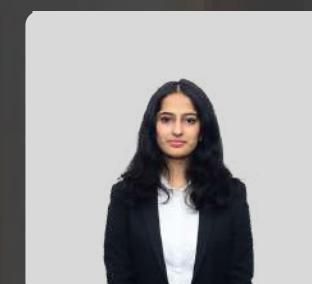
Vishakha Negi



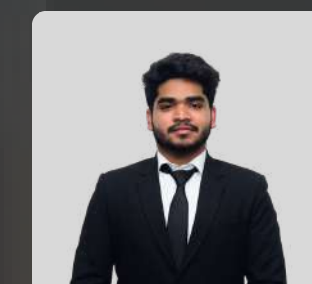
Nikhiel Anand



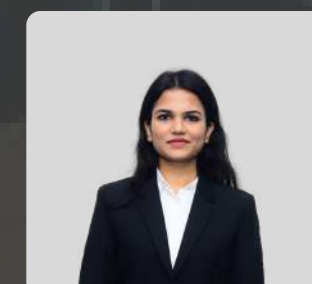
Ruhi Uppal



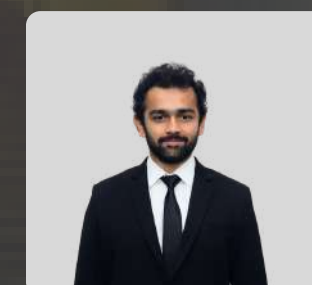
Avanii Mohil



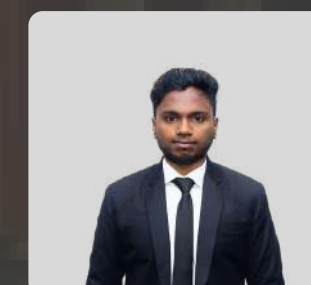
Sarthak Jain



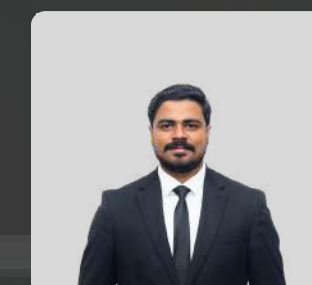
Priyanka Binnani



Jasraj Choulkar



Abhishith Dharmarajan  
Thayyil



Pratyush Kumar  
Rath