

# NMIMS, BANGALORE



## FINAL PLACEMENTS REPORT 2020-2021





# OVERVIEW

NMIMS, Bangalore has during its 13 years of existence established itself as one of the leading campuses in India for management education. It was among the first 10 institutes to obtain prestigious accreditation from AMBA, UK. It was ranked 8th in Central Asia in 2017 by Eduniversal, France. In 2019, it was ranked the No.1 Private B-school in Bangalore by Business Today.

Ever since the graduation of the first batch in 2012, NMIMS, Bangalore has achieved great success placing students and has consistently achieved a 100% record of placements. This stands true for the batch of 2020-21 as well. The overwhelming response from the loyal recruiters as well as the new recruiters has embellished this year's placement season. This further is the reflection of NMIMS, Bangalore's strong repute in the Industry. The Final Placement season witnessed 70+ corporate recruiters coming to NMIMS, Bengaluru including PPOs from many reputed companies.

Our outstanding team of faculty has an aggregate industry experience of 30+ years, possessing a high proficiency in research. They have played an integral role in moulding our graduates and inculcating all-round skills that have been appreciated by the recruiters. Besides, our 'We Care' Internship fosters a sense of social responsibility in our students, which helps us build an ecosystem of socially responsible leaders, a differentiator that NMIMS is proud of. The Summer Internships have played a fundamental role in giving our students exposure to the corporate world and making them industry-ready.

On behalf of NMIMS, Bangalore we are extremely thankful to the Corporate Recruiters, Alumni, Placement team, Faculty, and Staff for their continuous support to make the 2020-21 placement season a tremendous success.





# MESSAGE FROM JOINT DIRECTOR-PLACEMENT

The country today, as I write this, stands as one. We have fought this pandemic together and continue to fight this battle, with courage, integrity and the utmost level of compassion. The past year, if anything, taught us that change is the only constant. The only way one moves ahead is by enduring and embracing this change. The new normalcy has taught us a new way of living, something the world did not imagine before. But as they say, extraordinary problems demand extraordinary solutions.

Academia has witnessed a paradigm shift. We have shifted from the traditional framework to the one driven by innovations, keeping the spirit of peer-to-peer learning intact and offering a classroom experience in the safety of their homes. We had taken it upon us, to keep the rigor and passion of our academia and complete the academic cycle through robust and seamless online class modules across the entire tenure. In this effort, both faculty and students collaborated to the hilt across our various programs at our Bangalore campus.

We have completed around 1,800+ sessions through the online mode to ensure that the academic curriculum was complete in all respects. Concurrently, we have ensured that the end-term examinations are completed and students are evaluated in keeping with our rigorous standards and the expectations of corporate recruiters as well as accreditation agencies. We conducted these examinations as open book ones, wherein the questions were more rigorous, based on application, and required the students to elaborate by necessitating extensive research/ data collection, analysis, and assessments emphasized at evaluating the 'critical thinking skills' and 'creativity of students'. In fact, the COVID-19 crisis presented us with a unique opportunity to radically transform the nature of examination and assessment and the considered views of all our faculty and students were that this was a superior way of evaluating students compared to the conventional time-bound examinations. They say 'Necessity is the Mother of Invention' and although we have not invented it, we believe that we have innovated making extensive use of technology. This was no mean feat and we could not have done this without the constant and relentless support of and cooperation extended by our faculty, students, and IT administration in this hour of crisis.

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# MESSAGE FROM JOINT DIRECTOR-PLACEMENT

Our students who have graduated this year and the ones who step into the corporate world will get a flavor of the completely new business paradigm which is going to be a bedrock for future evolution, which organizations across the world will experience. In recent years we have been laying stress on Risk Management as a course of study and equipping our students to manage enterprise risks, but the current crisis resulting from COVID-19 is beyond normal risks that can be measured and in the realms of uncertainty caused by 'unknown unknowns'. The experience garnered by students during this period would have prepared them better for a future where uncertainty might be the 'new normal'. This experience should also enhance their skills in handling ambiguity in the course of executing strategies and meeting objectives, goals, and targets.

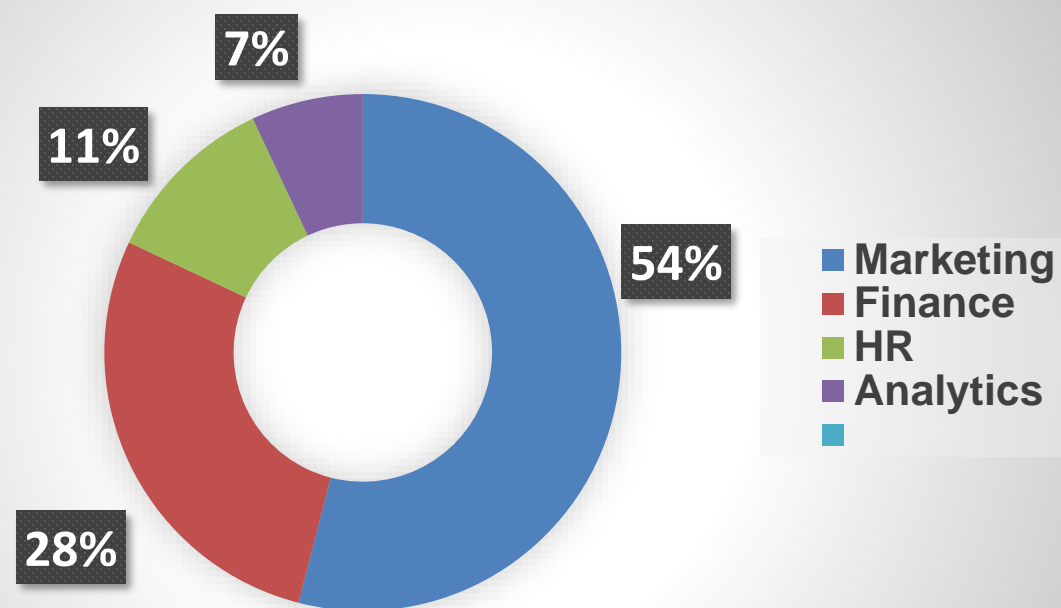
The crisis in hand, today, imparts one more lesson – transforming adversities into opportunities. For all of us in academia and corporate sectors, it is a time for reflection to examine the way manage our organizations and conduct ourselves in times of unprecedented crisis. On this note, we at NMIMS would be happy to work closely with the industry and restructure our curriculum framework and pedagogies so as to make them in tandem with today's industry standards and meet the contemporary needs of corporates.

Wishing all our PGDM graduates the very best in their careers. To our corporates, we would like to reiterate our stand and promise to produce highly skilled and driven management graduates who are competent, job-ready, ethical and are potential business leaders.

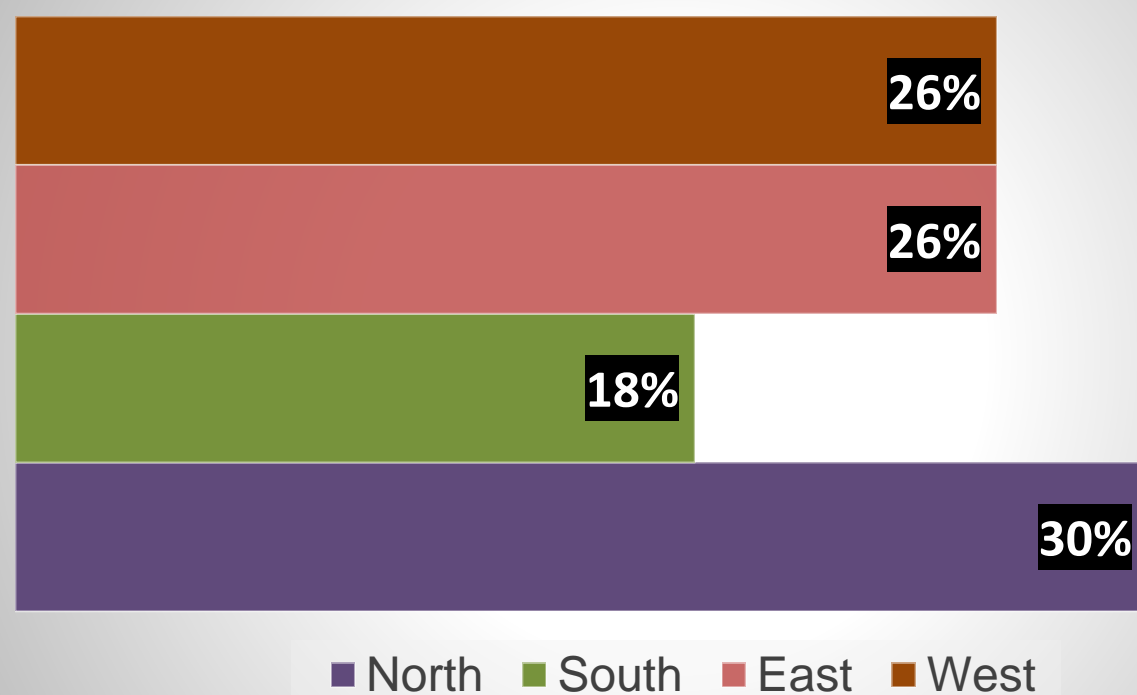
With warm regards,  
Ekalavya Baruah  
Joint Director-Placement  
NMIMS, Bangalore



# BATCH PROFILE 'CLASS OF 2021'



**SPECIALIZATION**



**GEOGRAPHICAL SPREAD**



**AVERAGE WORK EXP**  
**23 MONTHS**

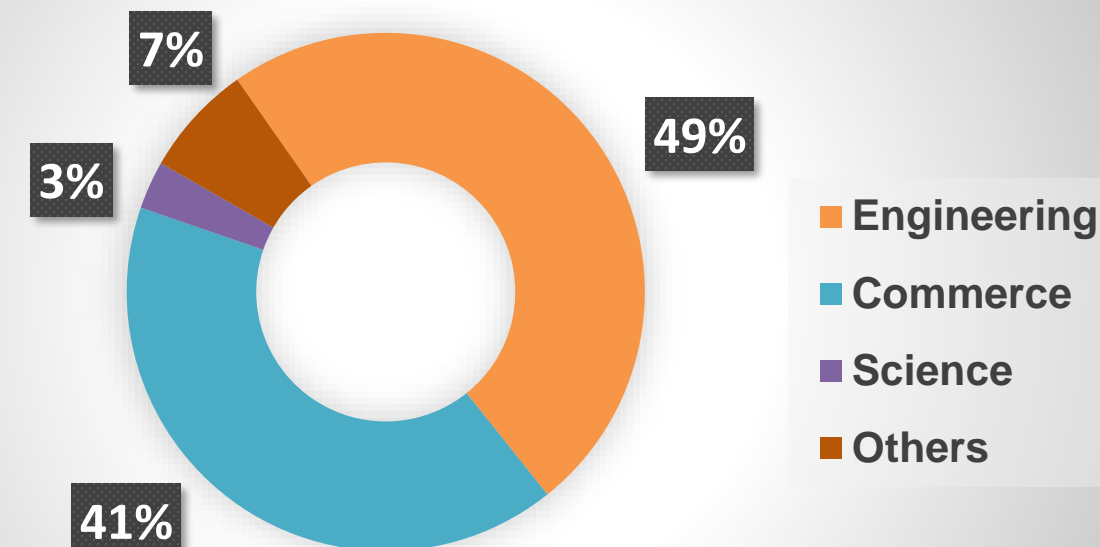
**160**

**BATCH SIZE**

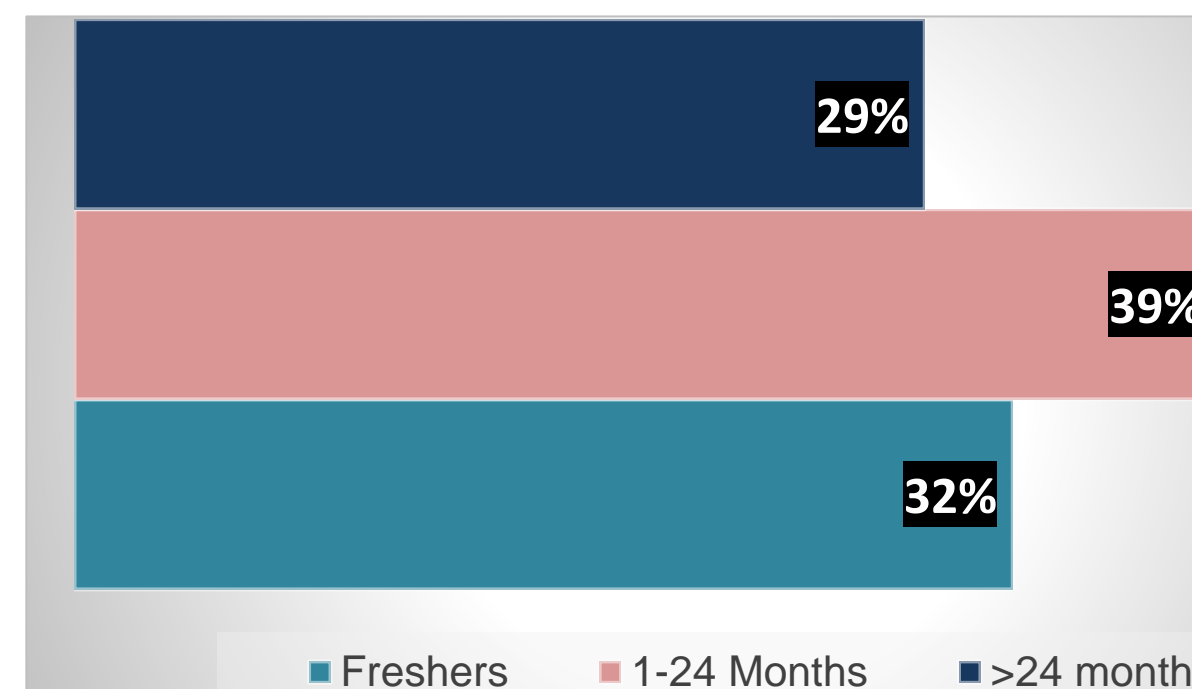


**52% - FEMALE**

**48% - MALE**



**EDUCATIONAL QUALIFICATION**



**PROFESSIONAL EXPERIENCE**

# FINAL PLACEMENT KEY HIGHLIGHTS



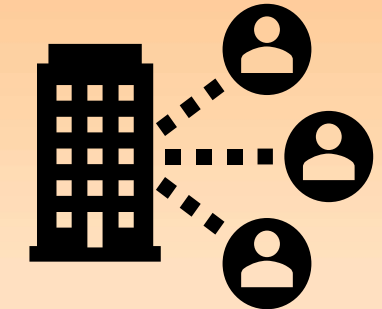
**HIGHEST CTC**  
Rs. 16,00,000



**PPO OFFERED**  
8



**NEW RECRUITERS**  
31



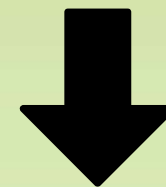
**NO. OF COMPANIES**  
64



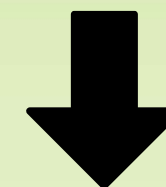
**AVERAGE CTC**  
Rs. 10,75,000

## **PERCENTILE WISE CTC**

TOP 10%: Rs. 15,50,000



TOP 25%: Rs. 13,85,000

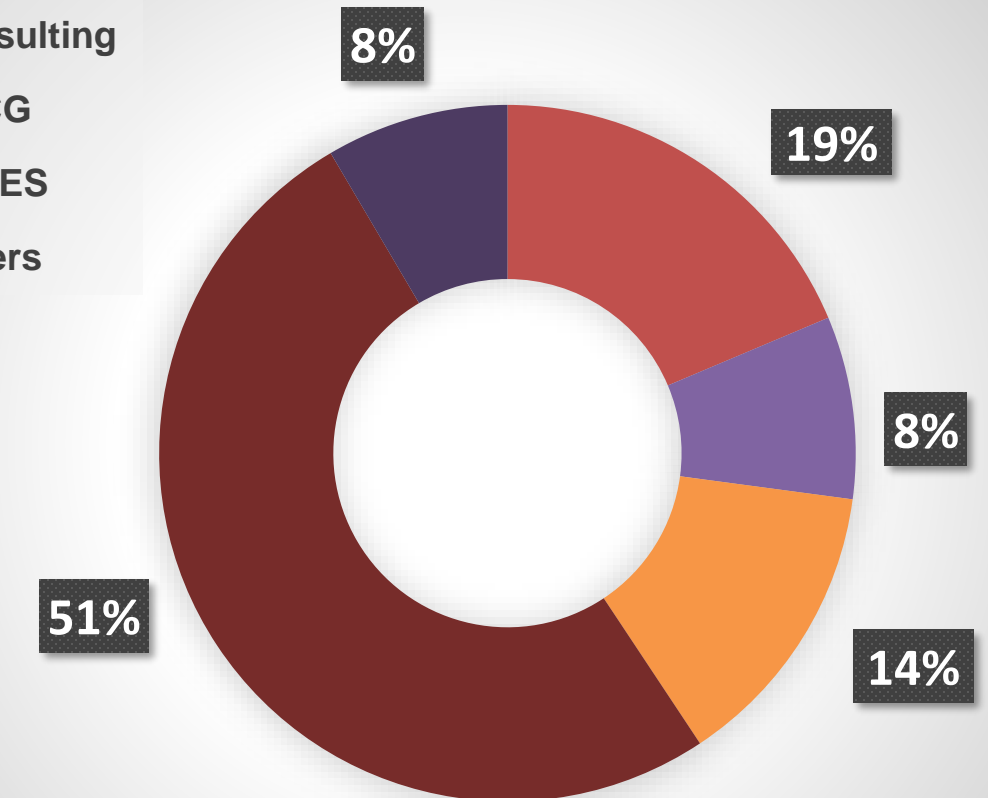


TOP 50%: Rs. 12,25,000



**MEDIAN CTC**  
Rs. 9,50,000

- BFSI
- Consulting
- FMCG
- IT/ITES
- Others



**SUB-SECTOR SPLIT**



# MARKETING

Companies like Accenture, LandMark Group, Randstad, Salesforce, HashedIn, Nielsen and Infosys showed their trust in NMIMS, Bengaluru by coming back to the campus to offer various positions.

We are also honored to have forged new associations with a host of top names in the industry such as Linc, MyGate and Living Food Company.

Some of the roles offered to the students were Business Analyst, Associate Research Manager, Marketing Product Owner, Business Development Executive/Corporate Sales Manager and Consultants.

accenture

BRITANNIA



big basket

Hashedin

IDFC FIRST Bank

Infosys  
Navigate your next

Jungleworks

LANDMARK GROUP

leadsquared

LINC

LIVING FOOD CO.

MyGate

neewee

nielsen

POLYCAB

randstad

salesforce

Tally

UNIBIC

vmware

VE COMMERCIAL VEHICLES  
A VOLVO GROUP AND EICHER MOTORS JOINT VENTURE

WEDDINGWIRE

xiaomi





# FINANCE

This specialization provides a deep understanding of the financial aspects of the economy and the corporate world.

The placement season saw participation from top recruiters like CRISIL, HSBC, Marsh, Odessa, EClerx, E&Y, Unitus Capital, Dell, NTT DATA, Oxane Partners, and IDFC Bank offering exciting opportunities to our students. The management students of NMIMS, Bangalore had a spectrum of roles to choose from; such as Associate Business Analyst, Management Trainee, Manager Operations, Financial Analysts, Senior Analysts, Relationship Manager-Business Banking and Financial consultants.







## HUMAN RESOURCES

The students were offered positions in some of the most elite companies like E&Y, First Source Solutions and Oracle. The companies offered roles like Management Trainee, Associate, Manager - Team Transformation Staff Consultant HCM.



## ANALYTICS

NMIMS, Bangalore has the privilege of offering Analytics as a specialization.

Companies like Landmark Group, Learning Mate, and TeamLease offered roles like Data Analyst, Business Analyst, and Management Trainee - Retail Analytics.





# CONTACT US

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