



Approved by AICTE

# PLACEMENT REPORT 2023-24

OF SCHOOL OF BUSINESS MANAGEMENT, BENGALURU



# ABOUT NMIMS, BENGALURU

Over its 16 years of existence, NMIMS Bengaluru has established itself as one of India's leading campuses for management education. As a leading institution in the field of management, SBM (School of Business Management), NMIMS - Bengaluru Campus, ranked A+++ by Business India, city-wise rank 1 by India Today, State-wise rank 1 by Open Magazine and ranked in the top 20 Private Schools in the country by Business Today.

MBA Batch 13 students have delivered outstanding performances in the Business Simulation - Capstone Course. It is an incredible achievement that five teams from our MBA program have secured top 15 ranks globally out of 1,494 participating teams.

This year's placement season was enhanced by an overwhelming response from our loyal and new recruiters. The final placement season saw over 210 corporate recruiters visiting NMIMS Bengaluru, including pre-placement offers from many reputed companies.

Our outstanding faculty, with an aggregate industry experience of over 30 years and many highly proficient in research, have molded our graduates and inculcated all-around skills that have been appreciated by recruiters. Additionally, the social sensitivity imbibed by our students through our 'We Care' program is a differentiator that NMIMS is proud of. The summer internships have played a major role in preparing our students for the corporate world and making them job-ready.

On behalf of NMIMS Bengaluru, we are extremely thankful to the industry and corporate recruiters, alumni, placement team, faculty, and staff for their continuous support in making the 2023-24 placement season a huge success.

**367**

Total  
Students

**50+**

NGO Winter  
Internships

**210+**

Final Placement  
Offers

**150+**

Summer  
Placement Offers

# MESSAGE FROM THE DIRECTOR

NMIMS Bengaluru has carved a niche for itself in management education, specializing in continuous, adaptive management training to create capable future leaders. Our students are equipped to enter the dynamic business environment with a comprehensive, industry-linked curriculum and a holistic learning environment.

Despite the challenging market scenario this year, NMIMS Bengaluru upheld its standards and achieved great success in placing students from the Class of 2022-2024 for final placements and the Class of 2023-2025 for summer placements.

Our progressive pedagogy has played an important role in preparing students and securing exceptional placements. Our students have demonstrated immense trust in the Institute by being resilient and persistent throughout the placement season.

Congratulations to the Placement Cell of NMIMS Bengaluru for their perseverance and dedication in attaining their goals. We express our gratitude to all the recruiters for their commitment to providing job opportunities and believing in our students.



“ Despite the challenging market scenario this year, **NMIMS, Bengaluru upheld its standards and has seen great success in placing the students.** ”

**DR. NARAYANI RAMACHANDRAN**  
Director  
NMIMS, Bengaluru

## MESSAGE FROM JOINT DIRECTOR - PLACEMENTS

"Education is the most powerful weapon you can use to change the world." –B.B. King.

Since its inception, NMIMS, Bengaluru has provided students with essential academic knowledge and fundamental life skills, equipping them to excel in the business world.

This year, NMIMS Bengaluru has effectively engaged with a wide variety of leading brands and innovative start-ups, achieving exemplary placements. Thanks to the unwavering confidence of our recruiters, we were able to more than double our highest CTC, despite challenging market conditions.

We have received over 210 placement offers and twice the number of pre-placement offers compared to last year, reflecting the trust of our recruiters. My team and I would like to extend our gratitude to all our distinguished recruiters for being an instrumental part of our placement season.

We hope to continue on this journey of success by continuing to create and empower world class leaders.



““ —

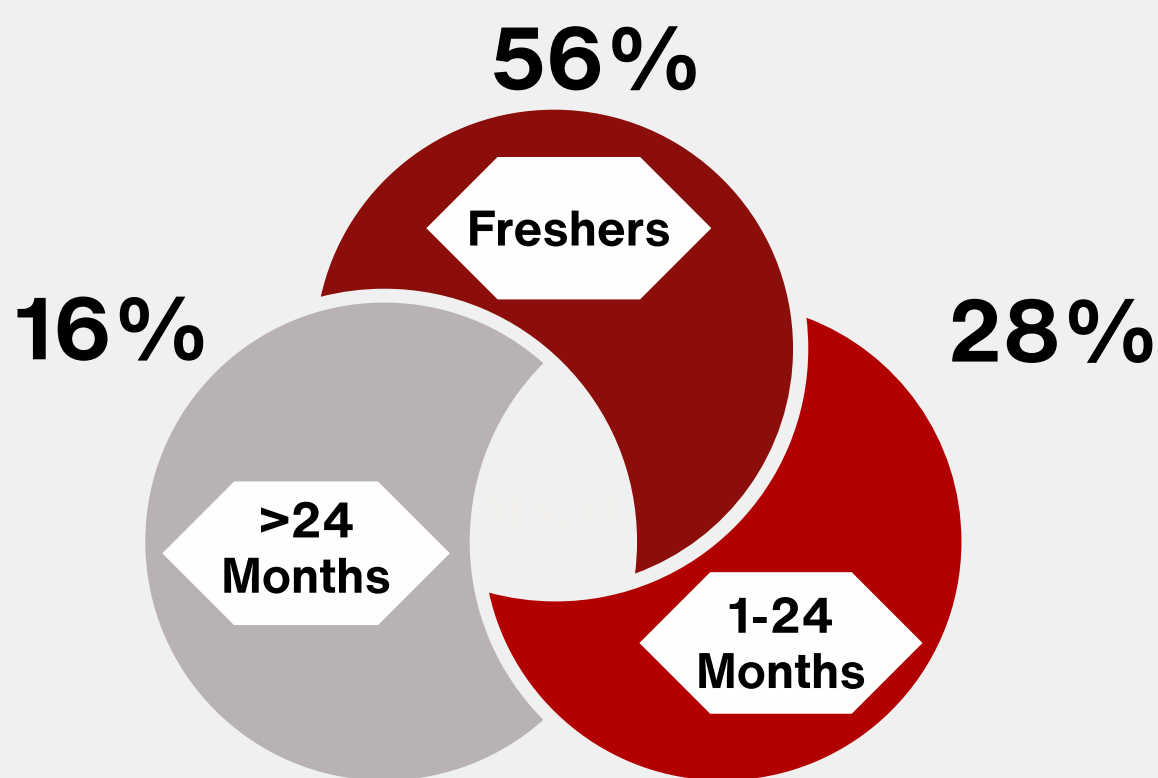
Thanks to the unwavering confidence of our recruiters, we were able to more than double our highest CTC

””

**MR. EKALAVYA BARUAH**  
Joint Director  
Corporate Relations & Placement  
NMIMS, Bengaluru

# BATCH PROFILE (CLASS OF 2022-2024)

## Work Experience (In months)

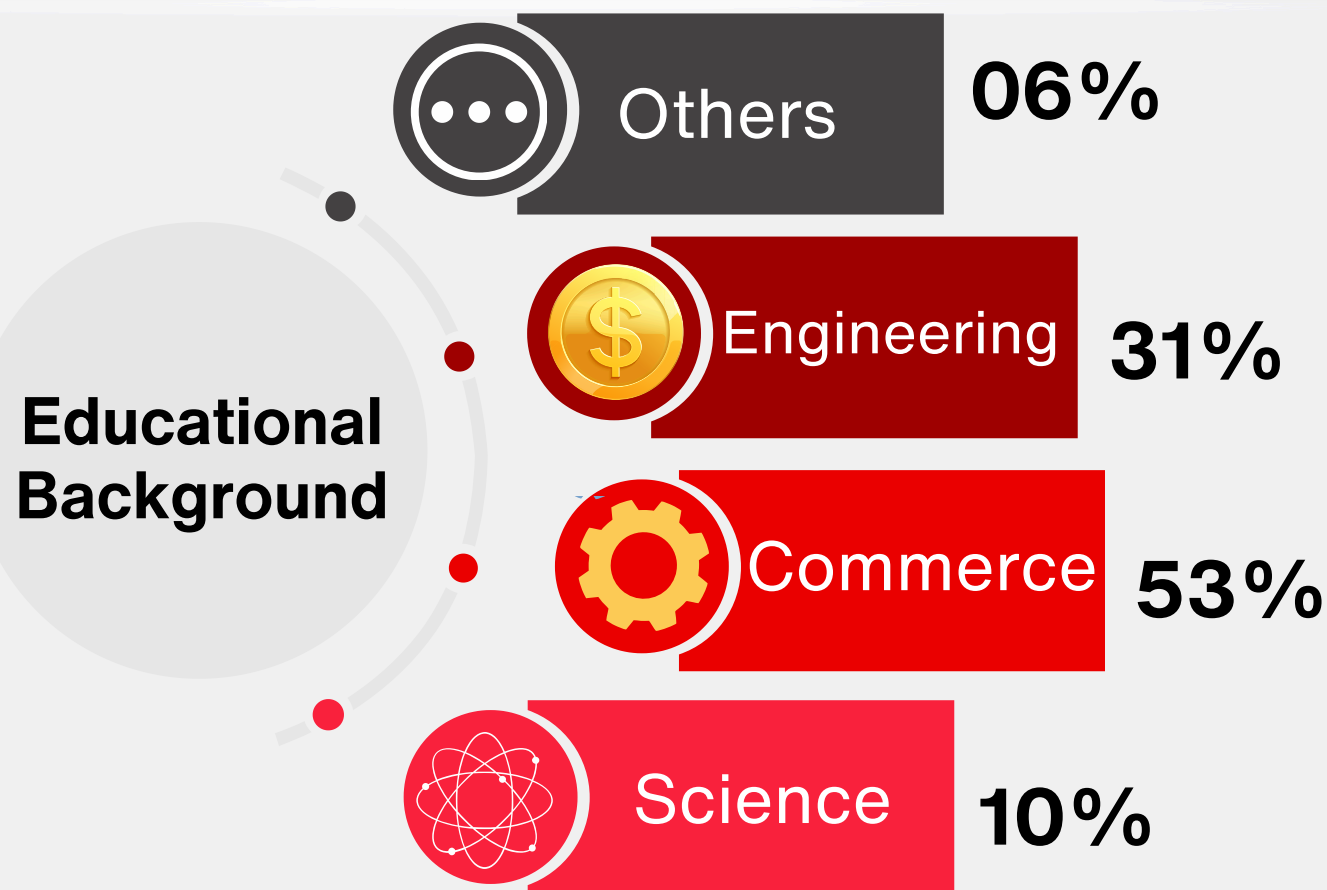


## Total number of students

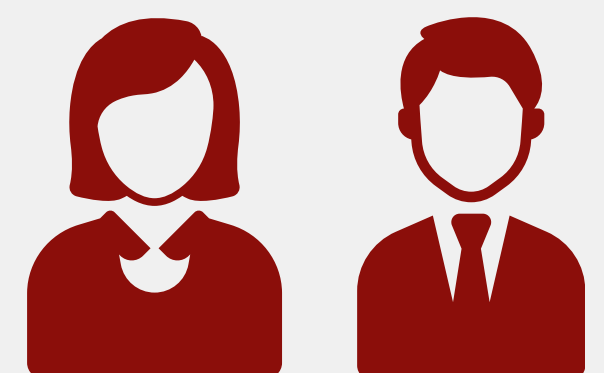


**205**

## Education Background



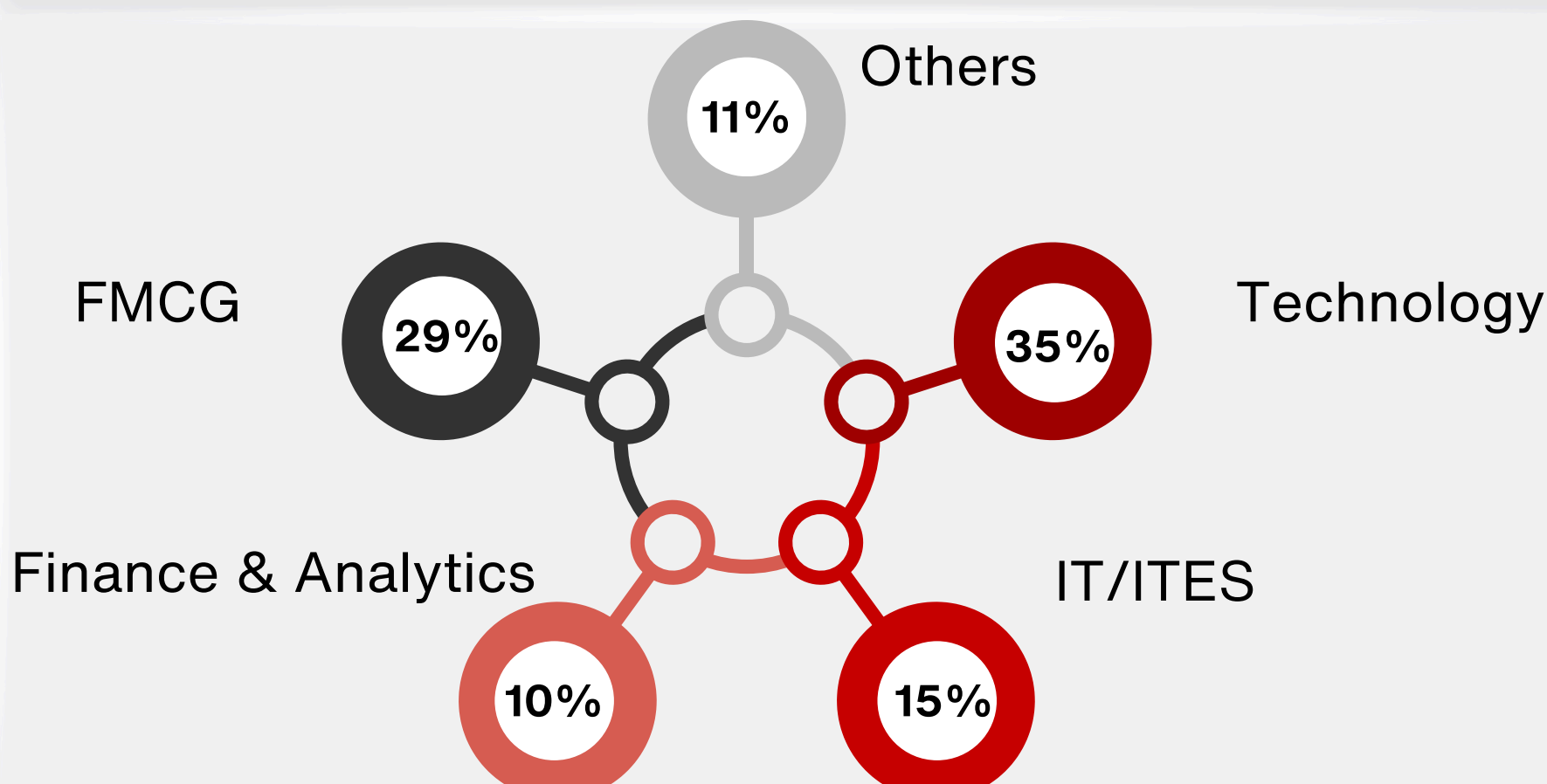
## Gender Diversity



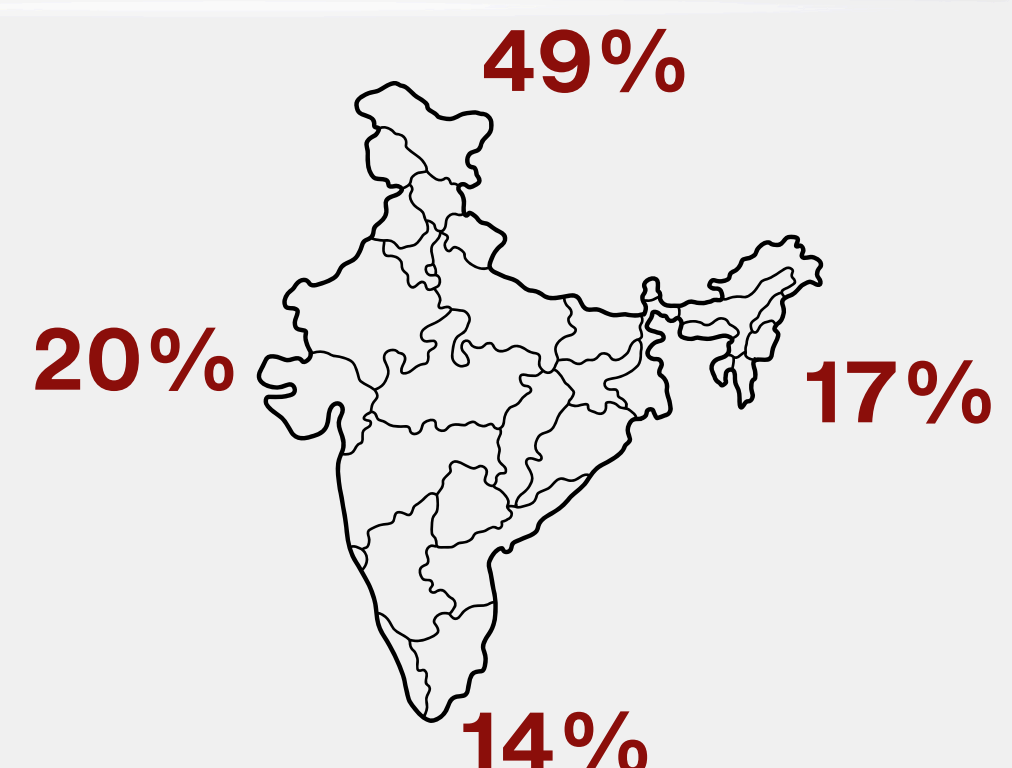
48%

52%

## Experience Background

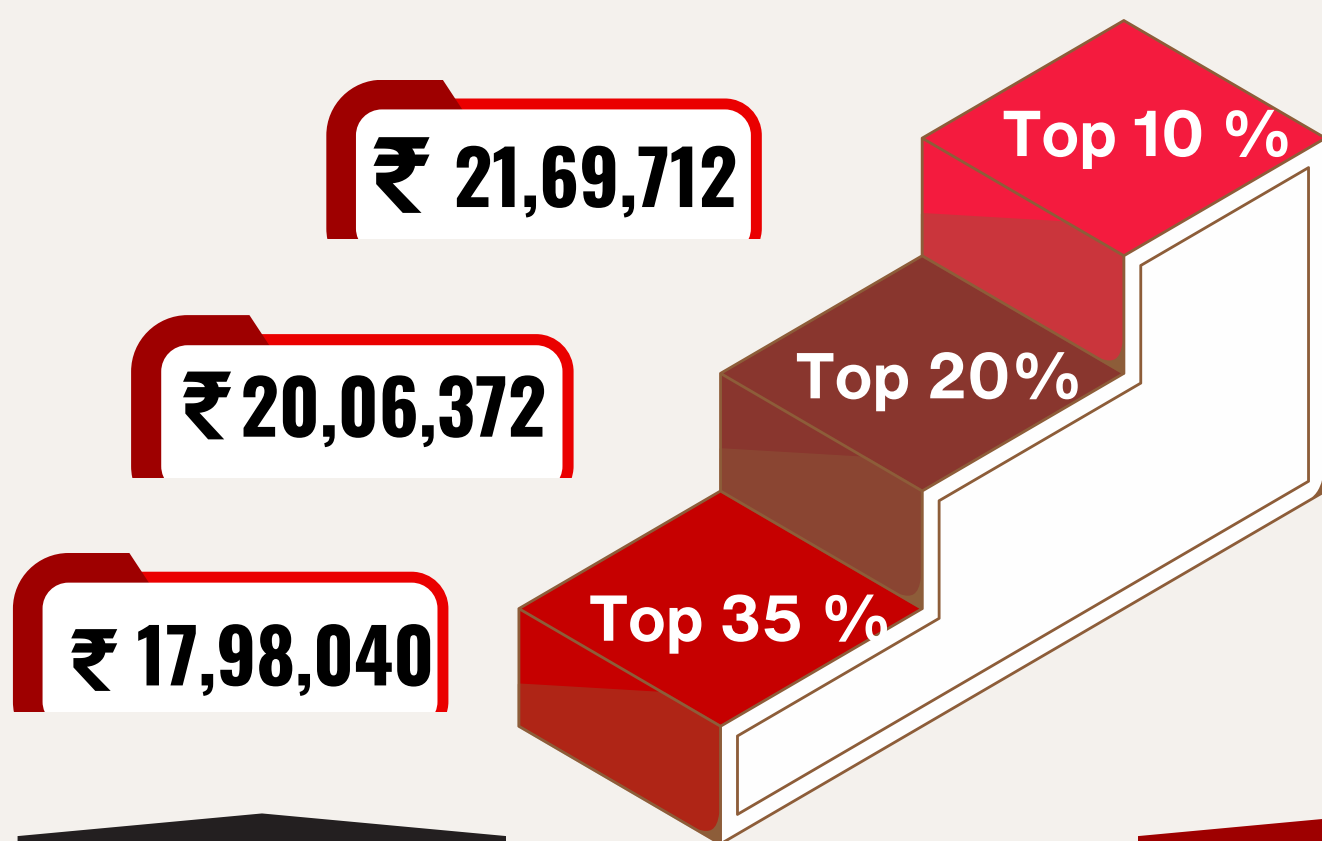


## Geographical Diversity



# FINAL PLACEMENT HIGHLIGHTS

## Placement Statistics



**PPOs Offered: 32**



**100% Growth in PPOs**

**56**  
No. of  
Recruiters

**25**  
Loyal  
Recruiters

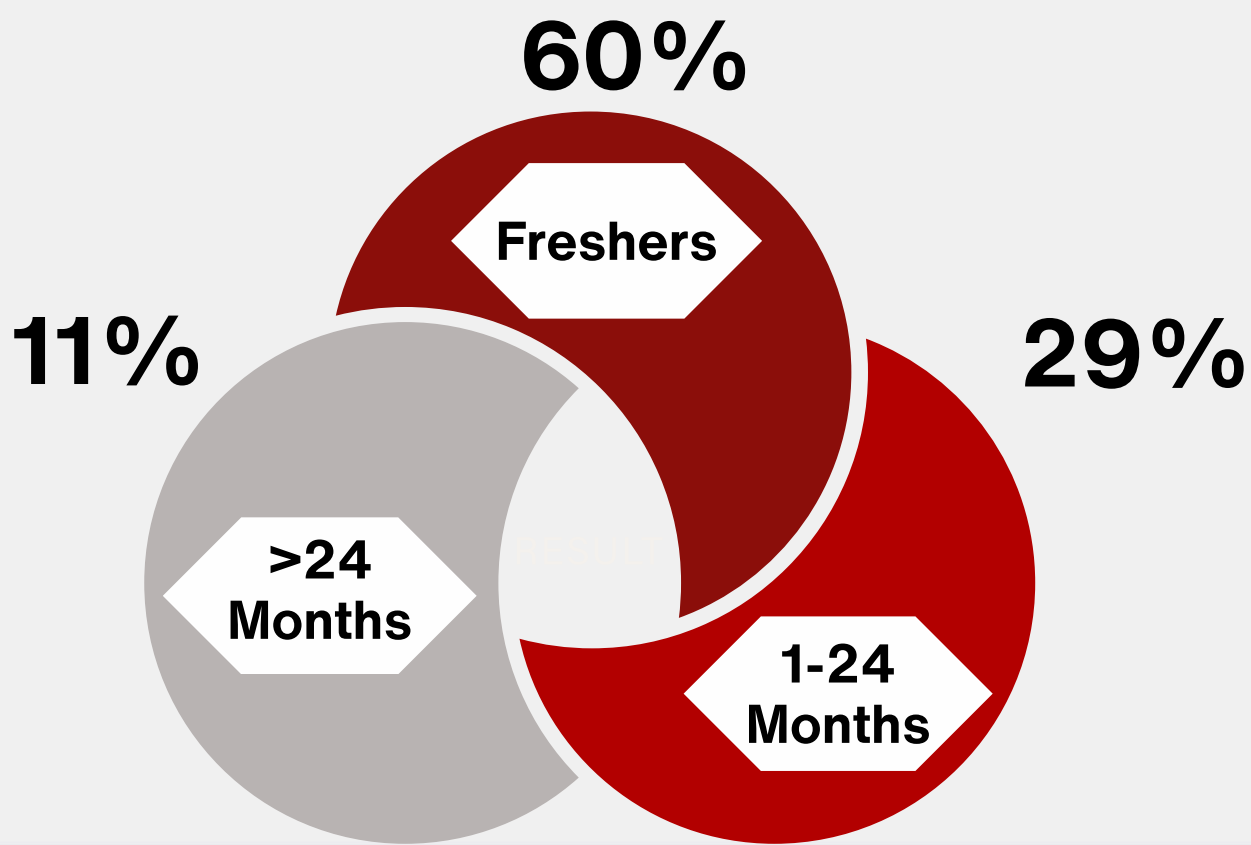
**31**  
New  
Associations

## Fortune 500 Companies



# BATCH PROFILE (CLASS OF 2023-2025)

## Work Experience (In months)

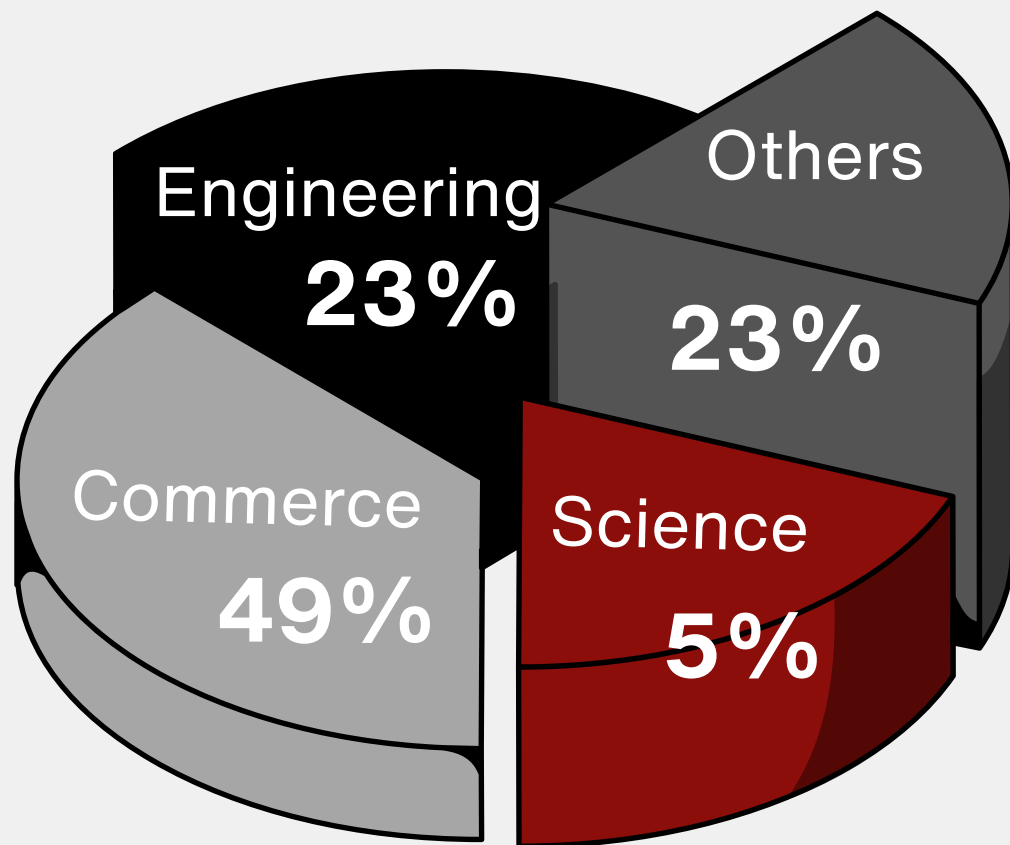


## Total number of students

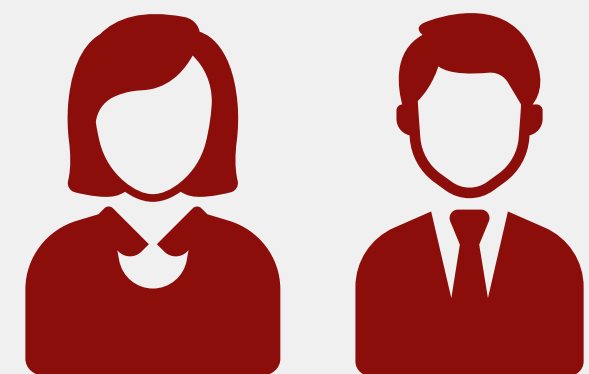


**162**

## Educational Background



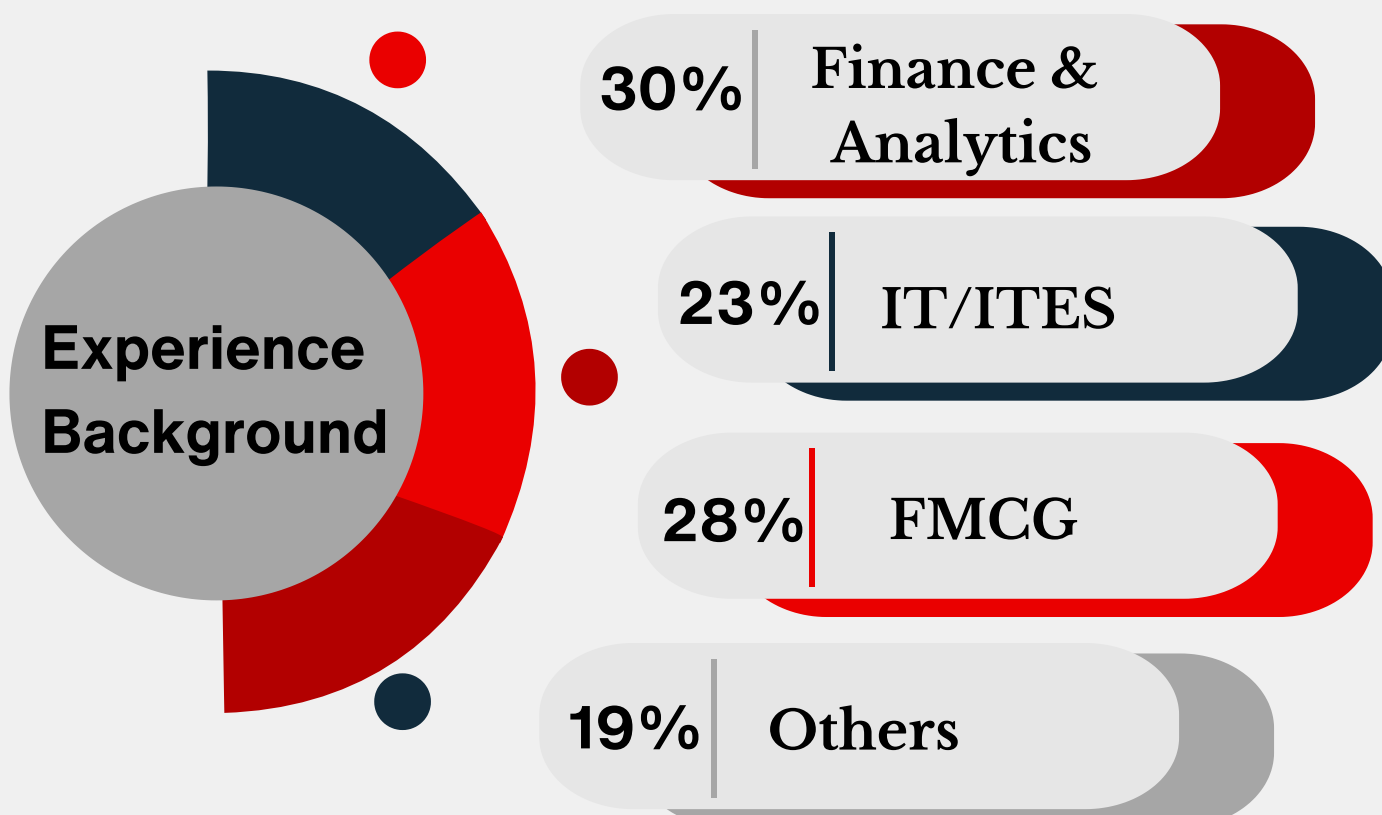
## Gender Diversity



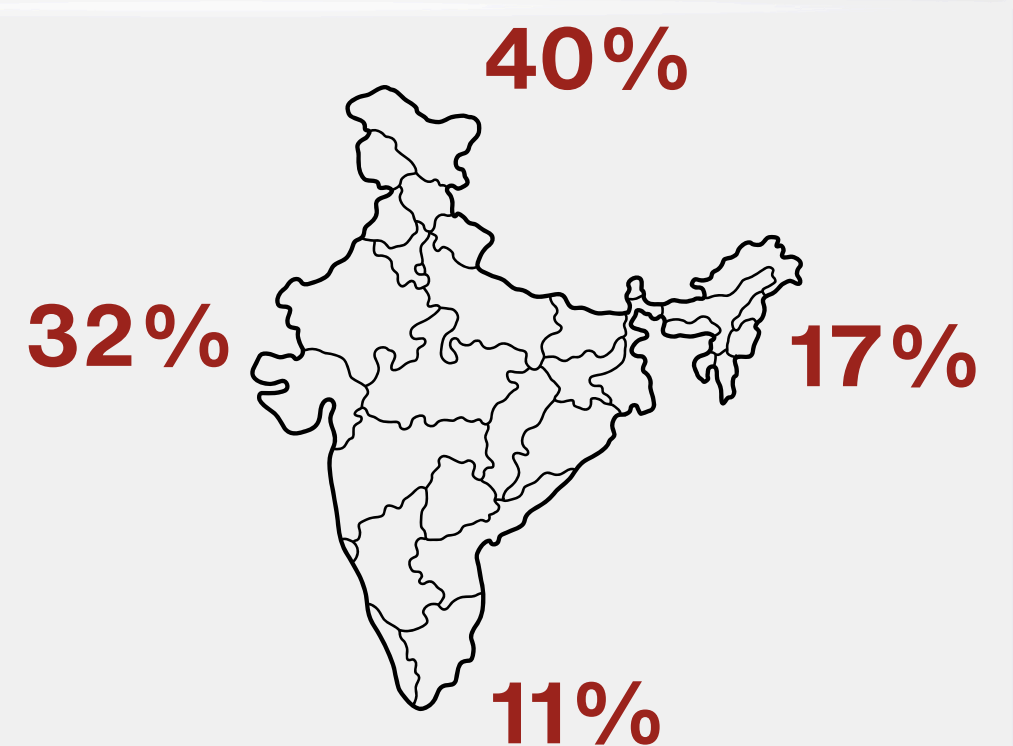
40%

60%

## Experience Background

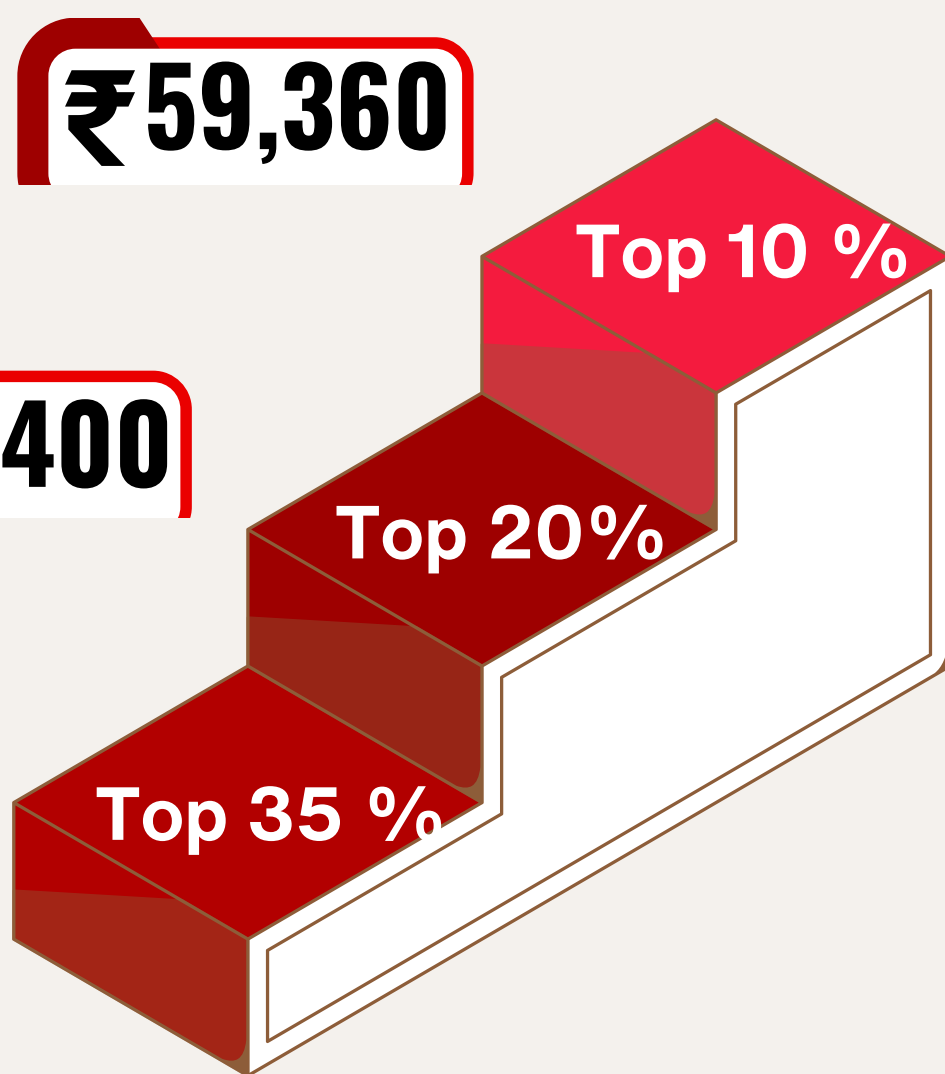


## Geographical Diversity

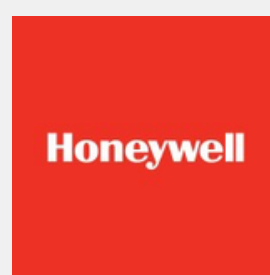


# SUMMER PLACEMENT HIGHLIGHTS

## Placement Statistics



## Fortune 500 Companies



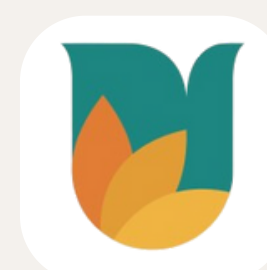
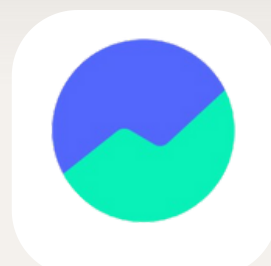


# PARTICIPATED RECRUITERS

## BFSI

Companies like Berkadia, CRISIL, Grant Thornton, ICICI Bank, Marsh and Wells Fargo showed their trust in NMIMS, Bengaluru and offered exciting opportunities to our students.

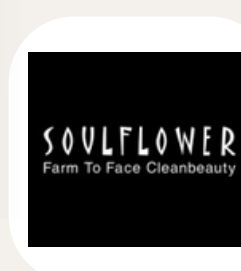
Certain roles that were offered to our students included Management Trainee - Finance, Mortgage Banking Analyst, Financial Analyst, Senior Analyst, Associate Consultant, Financial Crimes Associate, Relationship Manager and Investment Banking Roles.



## CONGLOMERATE, MANUFACTURING, OIL & GAS, POWER & REAL ESTATE

Our curriculum has been intricately designed, paying close attention to detail, to ensure that Students gain a thorough understanding of Management principles.

Companies like Cushman & Wakefield, Havells, Jayant Agro-Organics Limited, Soulflower and Landmark Group showed their trust in NMIMS, Bengaluru and offered prominent leadership roles & exciting opportunities to our students.

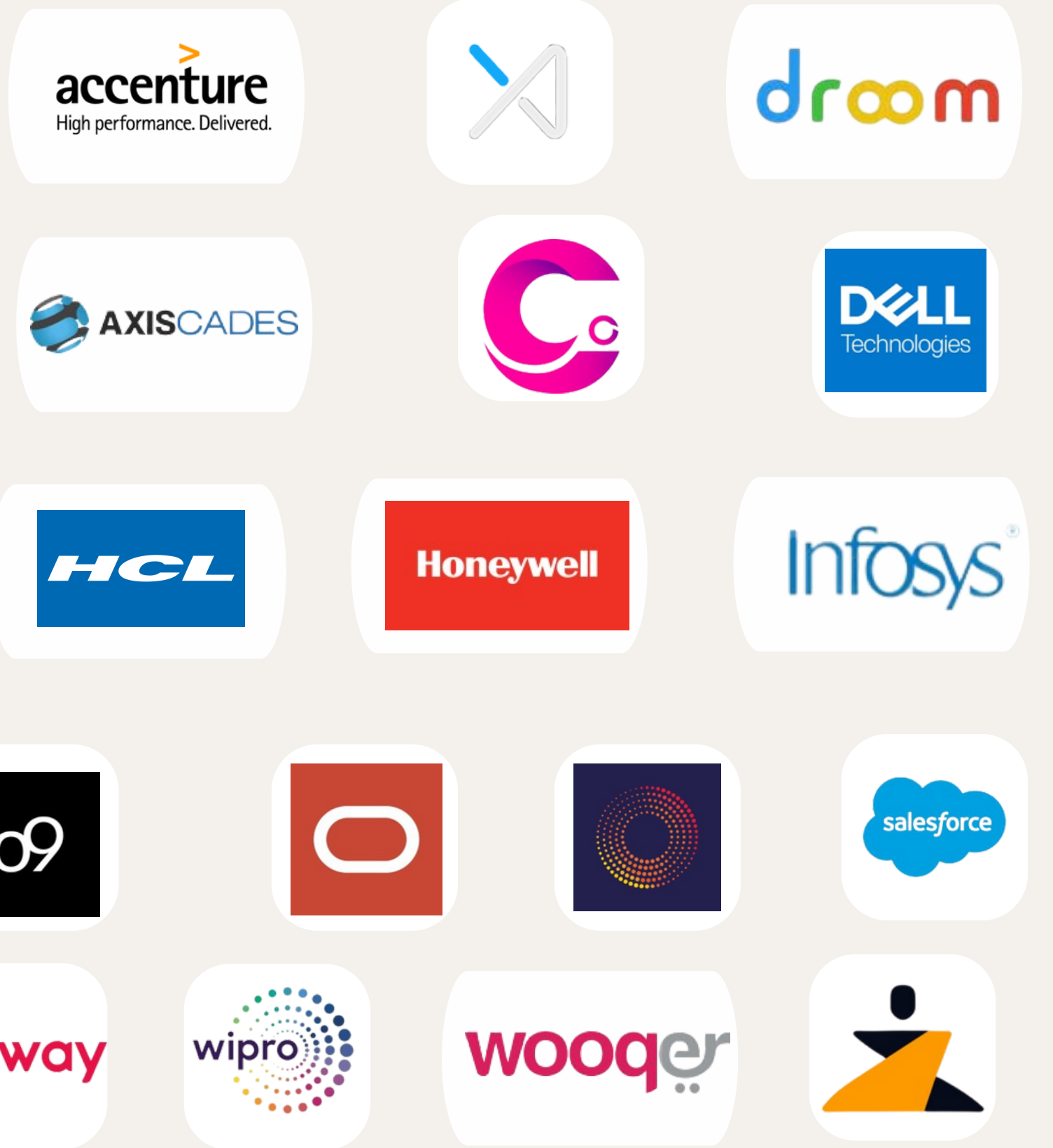


# PARTICIPATED RECRUITERS

## INFORMATION TECHNOLOGY & ANALYTICS

Technology and analytics play a pivotal role in driving innovation across all corporate functions and are instrumental in achieving business success. Our students were presented with a diverse array of Data Analyst, Business Analyst, Associate Analyst - BPS, Senior Management Trainee and Senior Analyst.

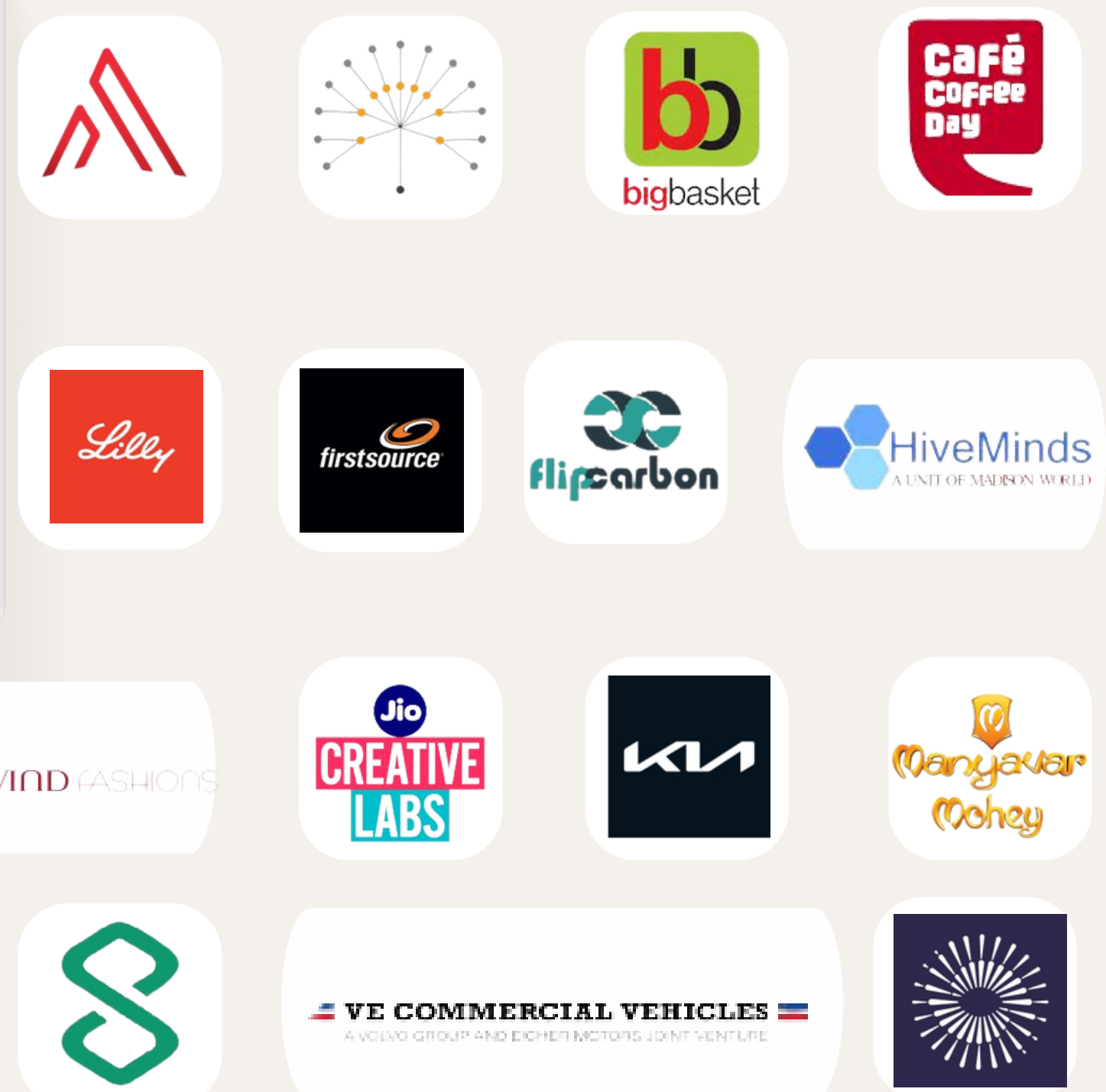
Companies from IT sectors like Dell, Arcesium, Honeywell, Squadstack graced the placement season with their presence.



## FMCG, FMCD AND RETAIL; AUTOMOBILE, MEDIA & ADVERTISING

Companies like Arvind Fashions, Eli Lily, Hive Minds, ITC, Jio Creative Labs, MTR, and Manyavar showed their trust in NMIMS, Bengaluru by continuing their association with us.

Certain roles that were offered to our students were of Business Analyst, Management Trainee, Brand Manager, Associate Manager, Project Manager. Also, sales roles like Key Account Manager, Area Sales Manager and Territory Sales Manager were offered to our students.



# CORPORATE COMPETITIONS



Coca-Cola  
Disrupt Season 3



Colgate Transcend



Delivering Progress



TrenDSetter 2.0



EY's CAFTA Case  
Championship 2023



Hero Campus  
Challenge Season 9



HUL Lime XV



Infosys Ingenious  
One 2024



KIMO's Edge 2023



Learn Today  
Give Tomorrow



Marketing Case  
Study Competition



Mi Summit 5.0 -  
Ignite Innovation

# CORPORATE ENGAGEMENTS



Bain and Company



Bharti AXA  
Life Insurance



Biocon Biologicals



Carnival Group



Coal India



Emami



Essmart



Eveready



Greaves Electric  
Mobility



Loop



Macronix Screening  
Services Pvt. Ltd.



Marico



MaxviewNow



Sanofi



Titan Company Limited



Zerodha

## PLACEMENT TEAM

**Mr. Ekalavya Baruah**

Joint Director - Placements

Ph: 080-25126031

Email : Ekalavya.baruah@nmims.edu



### Placement Committee

Divyansh Jain - **President**

Aviroop Singh Matharoo - **Vice President**

Paridhi Saxena - **Vice President**

Bhriгу - **Senior SPOC**

Divya Dudhoria - **Junior SPOC**

Manav Verma - **Sector Head**

Siddhi Bhoring - **Sector Head**

Anushka Patodia - **Sector Head**

Paridhi Bansal - **Corporate Guest Handling**

Disha Goyal - **Corporate Guest Handling**

Saloni Jalan - **Guest Lecture Coordinator**

Gargi Basu - **Live Projects & Competitions Coordinator**

Drishti Batra - **Design & Branding Head; Learning & Development Lead**

Rondla Pradeep Reddy - **Grievance Coordinator (Senior & Junior)**

Shiwani Tibrewal - **International Team Lead; Club & Committee Coordinator**

Mudit Sehta - **DB Manager; Meetings Coordinator**



placement.blr@nmims.edu



NMIMS Bangalore Corporate  
Relations Team



@nmimsblr