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- Kopparambil, S. (2025). *Meenu, the Meemi*. DL Publications, ISBN: 9788194826699

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- Roy, N. C. (2026). Transformation and strategic implementation. In *Innovations in finance: Proceedings of the World Finance Conference, Malta.* **(Conference paper)**

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- Srivastava, M. (2025). Impact of storytelling on consumer behaviour [Conference presentation]. IIM Sambalpur, India.
- Chakraborty, S. (2025). From ideas to impact: Enhancing startup productivity through intellectual property management [Conference presentation]. OIDA.
- Chakraborty, S. (2025). Navigating academic entrepreneurship [Conference presentation]. OIDA.

2024

- Srivastava, M. (2024). Does sustainable packaging adopted in e-fulfilment have an impact on brand equity? [Conference presentation]. IIM Sambalpur, India.
- Srivastava, M. (2024). The journey of influencer to influence (AR) marketing for enhancing customer brand engagement: The moderating role of credibility [Conference presentation]. IIM Shillong, India.
- Roy, N. C. (2024). How debt and crises affect multinational financial positions [Conference presentation]. World Finance Conference, Norway.
- Chakraborthy, S. (2024). Unveiling academic entrepreneurship [Conference presentation]. IMC.
- Chakraborty, S. (2024). Electrifying the future: Tata Motors' transformation of the EV landscape in India [Conference presentation]. Sunway University, Malaysia.
- Goarty, R. (2024). A qualitative exploration of administrators' perspectives on the benefits of digital transformation in Indian higher educational institutions [Conference presentation]. Symbiosis Institute of Business Management, Hyderabad; Symbiosis Centre for Management Studies, Noida; and University of Wollongong, Dubai.
- Kopparambil, S. (2024). Faith-based ecosystem conservation in Kerala [Conference presentation]. Christ University, Bannerghatta Campus, Bengaluru, India.
- Kopparambil, S. (2024). Restoration of sacred groves, Kerala, India [Conference presentation]. Society of Ethnobiology.

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- Srivastava, M. (2023). Augmented reality for customer brand engagement [Conference presentation]. NMIMS, Mumbai, India.
- Ramachandran, N. (2023). Consumers' intention to use contactless payment systems (CPS) in the new normal [Conference presentation]. International Management Institute, Bhubaneswar, India.
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- Watve, N. (2023). Use of AI applications in creating scalable solutions for addressing gaps in rural education in India [Conference presentation]. IIM Bangalore, DCAL, India.
- Roy, N. C. (2023). Climate change risks and impacts on Indian banks' financing strategies [Conference presentation]. INDAM, India.

- Roy, N. C. (2023). Transformative effects of the COVID-19 crisis on the financial stability of Indian banks [Conference presentation]. INDAM, India.
- Roy, N. C. (2023). Government microlending schemes and socioeconomic development: A tale of Pradhan Mantri MUDRA Yojana (PMMY) [Conference presentation]. World Finance Conference, Norway.
- Roy, N. C. (2023). Banks against climate risks (CLR): Sustainable response system (identification, assessment, and mitigation) – Development of CLIP model (contingency, low carbon, internal and performance) [Conference presentation]. World Finance Conference, Norway.
- P, S. (2023). Sustainable handicrafts: A qualitative study of Kinhal crafts [Conference presentation]. Dayananda Sagar College of Engineering, Bengaluru, India.
- Kopparambil, S. (2023). Systematic investigation of the role played by sustainability communication (SC) in creating Gen Z sustainability [Conference presentation]. IIM Sambalpur, India.

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- Rajauria, A. (2022). Determinants of private investors' behaviour in sustainable investing [Conference presentation]. IIM Bodh Gaya, India.
- Rajauria, A. (2022). Analysis of how consumers of commercial banks in the Araku district use banking products and services [Conference presentation]. Chitkara University, Punjab, India.
- Roy, N. C. (2022). Impacts, response, effectiveness and outlook of the Indian banking sector: Pre- and post-COVID-19 pandemic [Conference presentation]. Florida International University, FIU Business School, USA.
- Roy, N. C. (2022). A tale of two (banking) regulations [Conference presentation]. Florida International University, FIU Business School, USA.
- Roy, N. C. (2022). Banking and financial institutions II [Conference presentation]. Florida International University, FIU Business School, USA.
- Roy, N. C. (2022). Impact of geopolitical crises pertaining to wars on the global energy commodity market: Longevity analysis, instrument design, and instrument effectiveness for investment planning [Conference presentation]. Indian Institute of Management Calcutta, India.
- Roy, N. C. (2022). Transformative effects of the COVID-19 crisis on the performance of the Indian banking sector [Conference presentation]. Indian Institute of Management Calcutta, India.

- Roy, N. C. (2022). Does non-profit motive affect provisioning for loan losses? Evidence from U.S. credit unions [Conference presentation]. Indian Institute of Management Calcutta, India.

National Conference

2024

- Rajauria, A. (2024). A temporal analysis of child health outcomes and access to basic facilities across Indian states [Conference presentation]. Kurukshetra University.
- Majumder, T. (2024). A temporal analysis of child health outcomes and access to basic facilities across Indian states [Conference presentation]. Department of Economics, Kurukshetra University.
- Majumder, T. (2024). A temporal analysis of child health outcomes and access to basic facilities across Indian states [Conference presentation]. Kurukshetra University.

2022

- Barnabas, N. (2022). iDrishti: A market driving social enterprise [Conference presentation]. AIMA-ICRC.

Newspaper/Magazine Article

2025

- Kopparambil, S. (2025). Timely tips: How to take control of your schedule. ICT Connect.
- Sharma, D. (2025). With the advent of new labour codes, let's design inclusive IR as well. The Economic Times HR World.
- Kopparambil, S. (2025). Happiness habits to have. ICT Connect.
- Kopparambil, S. (2025). Case study: Iringole Kavu, Kerala. Sacred Sites Research Newsletter.

2024

- Sharma, D. (2024). Voluntary reference to arbitration: The road ahead. Business Manager.
- Sharma, D. (2024). Impact of GenAI on HR. SightsIn Plus.
- Sharma, D. (2024). Leadership role in advocating for employee wellness. SightsIn Plus.

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- Sharma, D. (2023). Rethinking employee value proposition. SightsIn Plus.
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- Sharma, D. (2022). Leadership development in organization development. The Economic Times.
- Sharma, D., & Khamare, P. (2022). Talent management through designing positive EX: The ROI approach. Business Manager.
- Sharma, D. (2022). The ROI factor in gender balancing. The Economic Times.
- Sharma, D. (2022). All you need to know about employee engagement. The Economic Times.
- Sharma, D. (2022). Mental health and wellbeing at work: Designing HR/OD interventions. The Economic Times.
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- Sharma, D. (2022). Moonlighting: HR and legal framework. The Economic Times.
- Sharma, D. (2022). Creating the right culture for learning and development. Business Manager.
- Sharma, D. (2022). Transformation of trade unions: Need to work as credible activists. The Economic Times.
- Sharma, D. (2022). To retain talent, focus on leadership training. Business Manager.
- Sharma, D. (2022). Factors harming workplace relationships. SightsIn Plus.
- Sharma, D. (2022). Crafting effective change management strategies: Role of HR. Business Manager.
- Sharma, D. (2022). Managing redundancy in organizations: The HR way. SightsIn Plus.
- Sharma, D. (2022). Moonlighting: The road ahead. The Economic Times.
- Sharma, D. (2022). HR in 2023. The Economic Times.
- Sharma, D., & Lovekar, C. (2022). Proactive approach to manage redundancy: Designing long-term learning interventions. Business Manager.